



Name	ADVANCED ENGLISH FOR BUSINESS
Component modules	-
Subject area	ANGL-01/C
Academic year and semester	1st year, 2nd semester
Language of instruction	English
ECTS	6
Number of hours of total assisted teaching activities subdivided in DE (Expository Teaching) and DI (Interactive Teaching)	42 36 hours of Expository Teaching and 6 hours of Interactive Teaching
Lecturer	Prof. Michele Langiulli
Expected learning outcomes	Upon successful completion of the course, students will demonstrate an upper-intermediate to advanced command of English (CEFR B2+/C1) across the four language skills of reading, listening, writing and speaking. They will develop a solid command of the principal grammatical and morphosyntactic structures of contemporary English and will be able to use them accurately and appropriately in both general and professional communication. The course will also enable students to acquire the linguistic, communicative and intercultural competences required in international business environments. By the end of the course, they will be able to understand and use specialised business and financial terminology, participate effectively in professional interactions, present business-related topics, interpret authentic business texts and communicate confidently in a variety of workplace situations, including meetings, negotiations, presentations and written business correspondence. Through the analysis of authentic business materials and practical communication activities, students will strengthen their ability to interpret information, summarise and discuss business-related content, and adapt their language appropriately to different professional contexts.
Syllabus	The programme includes: ● <u>The knowledge of grammar and vocabulary.</u> It will be reviewed through the following grammar items: adjectives, stative/dynamic verbs, prepositions (of place, time, etc.), relative clauses, comparatives and superlatives, irregular verbs, past tenses, present perfect/past simple, conditionals, 0, 1st, 2nd and 3rd, connecting words, modals, phrasal verbs (extended), will and to be going to, future continuous, future perfect, modals of deduction and speculation, passive form, reported speech (range of tenses) gerunds and infinitives. ● <u>The semantic areas.</u> It will include the following topics: the working day, Corporate culture, Company history, Distribution and delivery, Company finances, Investments, Staff development and training, Job description and job satisfaction, Letters of enquiry and information, Describing graphs, Developing a new product, Establishing relationships and negotiating, Financing the start-up, Presenting your business idea, Business conferences, Reports, Business meetings, Using the Internet, Staff surveys, Communication with customers, Central Banking, the Financial world, Inflation, Modern Money mechanics, Investments and the Financial Markets.
Teaching and learning methods	Teaching is mainly delivered through lectures. In addition to lectures, the course also involves a number of hours of interactive teaching (at least one hour for each ECTS). In general, classroom lectures on grammar



	will be integrated with more interactive lessons that will concentrate on business vocabulary and phraseology, and that aim at improving the listening, reading, speaking, and writing skills of the students. To this effect, classroom activities will be supported with audiovisual materials and specialised texts that are either included in the textbook or excerpted from authoritative publications (such as scientific articles and business newspapers). Through group activities and the role play technique, students will be exposed to specific case studies from the business world so that they can apply grammar knowledge to real-life situations (for example, when 'applying for a placement'). The hours of Interactive Teaching will include: listening to audio/audio texts and conversation training aimed at a successful performance in view of the exam. These will take place both in the classroom and in a distance mode.
Evaluation methods	The exam is oral and in English. It is divided into three parts: 1) a conversation between the candidate and the examiner about everyday topics that are familiar to the candidate; 2) the candidate will be then asked to do some grammar and translation exercises that focus on the morphosyntactic and lexical structures in the syllabus; 3) finally, the candidate will be requested to present and discuss one of the passages analysed during the course. Assessment criteria: students are expected to communicate about everyday activities and interests with a good level of fluency, accuracy, and appropriateness of vocabulary. They should also know and use effectively the grammatical structures and the special terminology examined during the course. They will be assessed on their ability to summarise/paraphrase a text in English (25 min)
Assessment methods	Students will be awarded a final grade out of 30 (18 equals pass), based both on their language competence and on their knowledge of the subjects covered by the course. More in particular, the first part of the exam is worth 20% of the final overall grade, while the second and the third parts are worth 40% each.
Prerequisites	The course is designed for students with an upper intermediate knowledge of English (B2) according to the Common European Framework of Reference for Languages (CEFR).
Teaching materials	Course materials and Notes (edited by the lecturer) Bibliography: Reference texts: - Guy Brook-Hart, Norman Whitby, <i>Business Benchmark</i>, Intermediate/Advanced, Cambridge ESOL, Cambridge University Press; - Guy Brook-Hart, Simon Haines, <i>Complete Advanced</i> Second edition, Cambridge University Press; - Ian MacKenzie, <i>English for the Financial Sector</i>, Cambridge Professional English, Cambridge University Press; - Michael Swan, <i>Practical English Usage</i> (or other English Grammar text).