



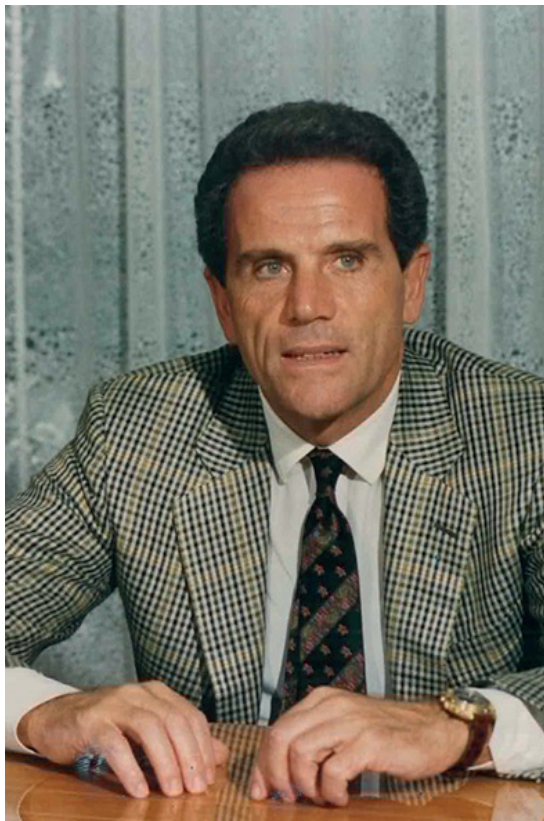
UNIVERSITÀ

**LUM**

GIUSEPPE  
DEGENNARO



# About us



## The Founder

Our founder, **Giuseppe Degennaro** (Bari, 1940), was an accomplished **entrepreneur and politician, serving four terms as a member of the Italian Parliament.**

In **1995**, he established LUM University, **the first non-state university in Southern Italy** dedicated exclusively to economics and legal studies.

His vision was to prepare the future leadership of our country.

**His vision is our challenge today.**

## Our vision

The LUM educational model focuses on a **connection between continuous and applied knowledge through constant interaction with national and international companies and institutions.**

LUM acts as a pivot for scientific knowledge, through the **realization of studies and research within the departmental structures observatories, scientific laboratories and spin-offs.**

## Our mission

The LUM educational model emphasizes the **integration of continuous, applied knowledge through ongoing collaboration** with national and international companies and institutions. LUM serves as a hub for scientific advancement, conducting studies and research within its departmental structures, observatories, scientific laboratories, and spin-offs.

# Organization



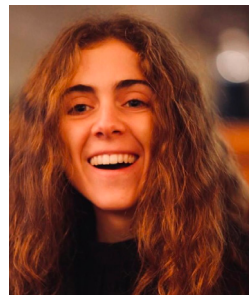
**Emanuele Degennaro**  
President of the  
Management Board



**Antonello Garzoni**  
Rector



**Antonella Rago**  
General Director



**Giaky Degennaro**  
University Manager



**Candida Bussoli**  
Director of Management,  
Finance e Technology  
Department



**Francesco Vergine**  
Director of Legal and  
Business Sciences  
Department



**Bruno Moncharmont**  
Director of Medicine and  
Surgery Department



**Giovanni Schiuma**  
Director of Engineering  
Department



**Francesco Alicino**  
Vice-rector for Education



**Angelo Russo**  
Vice-rector for Research  
and Sustainability



**Francesco Manfredi**  
Vice-rector for  
Postgraduate Studies



**Patrizia Guida**  
Vice-rector for  
Internationalization



**Giustina Secundo**  
Vice-rector for Innovation  
and Third Mission



**Antonello Tarzia**  
Rector's Delegate for  
Orientation, Placement and  
the Inclusion of students  
with disabilities

# Our history



LUM Jean Monnet University foundation

**1995**

Recognition by the EU; start of the first degree courses in Law and Economics

**1996**

Recognition by the Ministry of Education

**2000**

The School of Management is founded

**2004**

Implementation of two PhD programmes

**2008**

LUM Enterprise spin-off is founded

**2017**



The LUM University changes its name to 'Giuseppe Degennaro' LUM University with a reorganisation of its governance structure and educational offering

LUMSI spin-off (LUM Strategy Innovation) is founded in partnership with Strategy Innovation srl (spi-off Ca' Foscari University of Venice)

**2020**

**2020**



With the creation of the new Campus, the LUM University is increasingly oriented towards:

- Improving its study programmes
- Strengthening its international role
- Enhancing applied research

**Today**

# Study at LUM



Education for the current and future market



Teaching staff is comprised of academics and professionals



Business networking



Career opportunities



Tutoring for students



Direct relationships between staff, lecturers and students



International programs  
(BA, Double Degrees and Foundation Course)



Italian language programmes for foreign students



Project-based know-how



Learning programmes continuously updated



Funding and scholarships



# Why should you choose **LUM University?**

LUM University is **one of the best non-State Universities in Italy**, internationally renowned and recognized. Established in 1995, LUM has grown to become one of the leading universities in the region, known for its commitment to **excellence in teaching, research, and community engagement**. Extensive experience in managing international programs and teaching Italian as a foreign language underpins the exceptional quality of instruction. Academically, LUM University **boasts a robust and comprehensive curriculum, offering a wide range of degree programs across a variety of disciplines**. From the arts and humanities to the sciences and engineering, the university's curriculum is designed to challenge and inspire students, equipping them with the knowledge and skills necessary to thrive in their chosen fields. Beyond the classroom, LUM University is deeply **engaged with its local and global communities**. Through various outreach initiatives, **service-learning programs**, and **collaborative partnerships**, the university actively contributes to addressing pressing societal challenges and fostering sustainable development. This commitment to social responsibility and civic engagement is a crucial aspect of the LUM experience, instilling in students a sense of purpose and a desire to make a positive impact on the world.

The **teaching and dedicated assistance** provided by a supportive staff available to **assist students with both administrative and academic matters**, by highly qualified and experienced educators. Students enrolled at the Foundation Course have full access to the University services.



LUM University **sport center** comprises an 18-hole golf course, a clubhouse available to its students and faculty, as well as tennis courts and an outdoor swimming pool.



**Casamassima** is a **charming town located in the metropolitan city of Bari**, in the Puglia region of southern Italy. Situated about 20 kilometers (12 miles) southeast of Bari, Casamassima is part of the hilly inland area known as the Murgia. The town has approximately 20,000 inhabitants, making it a moderately sized community in the region.

Casamassima has ancient origins, with evidence of settlements dating back to the Neolithic period. The town's name is believed to derive from **“Casa Maxima” (large house), possibly referring to an important Roman villa in the area.** The historic center, known as **“The Blue City”, is characterized by whitewashed buildings with blue-painted doors, windows, and balconies.** This unique feature dates back to a cholera epidemic in the 17th century when the town was spared, allegedly due to the intercession of the Virgin Mary.

The town is well-positioned for exploring other notable sites in Puglia, including the trulli of Alberobello, the seaside town of Polignano a Mare, and the baroque city of Lecce.



**LUM University** is in the surrounding of **Bari**, the capital of Italy's Puglia region, a vibrant coastal city on the Adriatic Sea. As a foreign student, **you'll find Bari offers a unique blend of history, culture, and modern urban life.** The city is divided into the atmospheric old town, Bari Vecchia, with its maze-like streets and historic buildings, and the more orderly new town, featuring wide boulevards and shopping districts. Bari is renowned for its delicious cuisine, including orecchiette pasta and focaccia barese. The city's warm Mediterranean climate and beautiful beaches make it an attractive destination year-round. The city's strategic location also makes it an ideal base for exploring other parts of Puglia, such as the trulli of Alberobello or the white city of Ostuni. With its rich cultural heritage, friendly locals, and lower cost of living compared to northern Italian cities, Bari offers an authentic Italian experience for international students.



# New Campus

The **new campus** is organised with innovative and interactive spaces and extends over **11 floors for a total of 24,000 square metres**.

The aim is to open it up to exchanges of experience and to an educational world that demands more and more multimedia. Not only classrooms and laboratories, but also the creation of environments designed for discussion and sharing.

The project involves maintaining the original design of the building by the architect Aldo Rossi with structural elements that recall the traditions and culture of the area.





# Degrees in Economics

## **BA in Economics and Business Organisation** L-18

3 years

- Management
- Digital Economy and Marketing

### *International Double Degree*

- Dublin Business School, Ireland
- Pontifícia Universidade Católica do Paraná, Curitiba, Brazil

## **BA in Business Economics and Organization (in English)** L-18R

3 years

- International Management
- International Marketing

## **MA in Economics and Management** LM-77

2 years

- Administration, Finance and Controlling
- International Management
- Innovation Management and Digital Transformation
- Public Administration and Healthcare
- Digital Marketing and Retail Management
- Finance
- HR Management

### *International Double Degree*

- University of Anhalt, Germany



# Degrees in Engineering

## **BA in Management Engineering**

L-9

3 years

- Production systems
- Digital enterprise

## **BA in Computer Engineering for the Digital Transition**

L-8

3 years

- Management Engineering with a focus on Digital Management

## **MA in Industrial Engineering**

LM-31

2 years

- Digital technologies for Industry 5.0
- Innovation Management and Entrepreneurship



## Degrees in Medicine

### Nursing

LSNT/01

3 years

### Dentistry

LM-46R

6 years

### Medicine and Surgery

LM-41

6 years



## Degree in Law

### Law

LMG/01

5 years

- Business Law and Economics (double degree)
- Law and Digital Innovation
- Legal Professions and Judiciary

### International Double Degree

- Maurer School of Law, Indiana University, USA

# PhD – Research Doctorate

## **PhD in Economics and Management of Sustainability and Innovation (EMSI)**

The PhD in Economics and Management of Sustainability and Innovation is a 3 year English taught international program, designed for highly qualified and motivated students who wish to acquire research and analytical skills in business and management disciplines related to sustainability and innovation management. The course provides students with a solid methodological basis and the ability to design and implement research projects in economics and business disciplines, with particular attention to sustainability (e.g. social innovation, technological innovation, innovative business models).

### **PhD's Coordinator**

Prof. Angeloantonio Russo

## **PhD in General Process Theory (GPT)**

The PhD in General Process Theory is a 3 year program taught in Italian and offers a training course that is characterized by its interdisciplinary nature, aimed at investigating and studying the procedural institution in its multifaceted discipline in the various sectors of the Italian legal system.

This research path, therefore, will constantly start from an original cultural background as the result of that comparative unitary approach which constitutes the distinctive feature of this doctorate, together with the comparison with some foreign universities for the purpose of verifying and comparing the Italian procedural system with other foreign systems.

### **PhD's Coordinator**

Prof. Roberto Martino

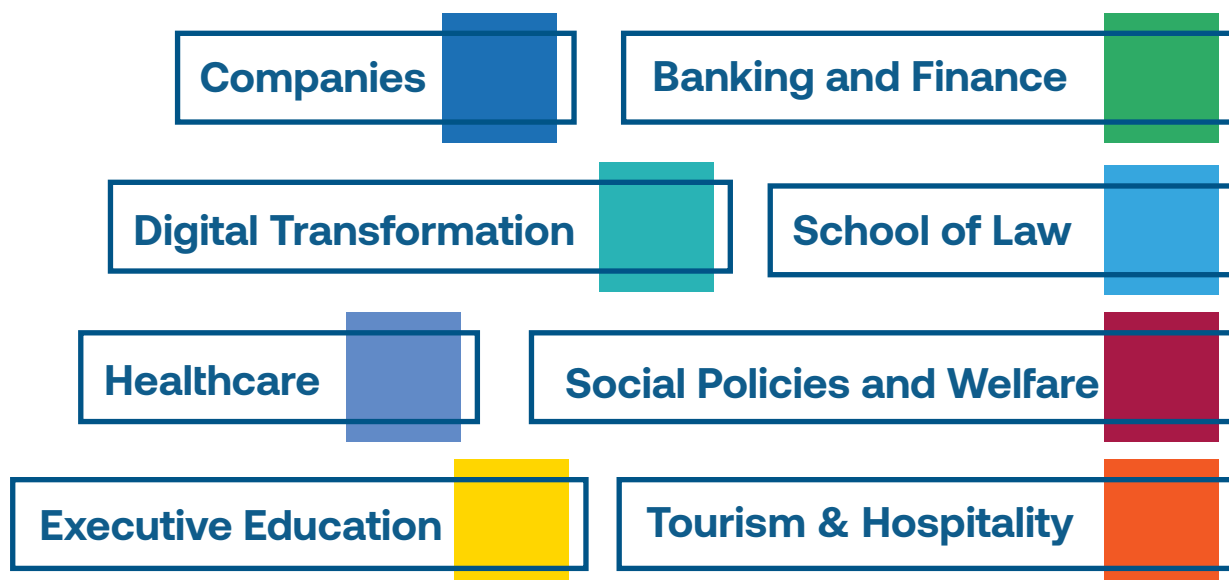




# SCHOOL OF MANAGEMENT

## UNIVERSITÀ LUM

Our School of Management offers a comprehensive portfolio of **postgraduate programs** designed to develop the next generation of business leaders and management professionals. The school provides **Executive Education programs, including an Executive MBA and short-term certificate courses**, tailored for working professionals seeking to enhance their skills while maintaining their careers. All programs emphasize practical learning through case studies, industry projects, and internships, while incorporating cutting-edge research and global business perspectives. The faculty consists of both distinguished academics and experienced industry practitioners, **ensuring students receive both theoretical foundations and real-world insights**. Small class sizes and an international student body create an intimate learning environment that fosters networking and cross-cultural understanding.



# Visiting

LUM has established a structured **programme to invite visiting professors to spend one or two semesters on campus.**

Visiting Professorships can also be arranged for shorter periods (the minimum period is one month) and are awarded to interested candidates according to the Visiting Scientists guidelines available on the website.



# LUM International

## Foundation Course

The Foundation Course is an **introductory and preparatory course taught in Italian** designed for students who aim to attend university in Italy.

The course targets students who do not meet the 12-year schooling requirement, or other specific requirements, necessary to access a university program in Italy. But it is also suitable for students who want to learn or improve their Italian language proficiency.

The Foundation Program offers:

- a 300-hour Italian language & culture course (October-August);
- a 300-hour of discipline-specific courses, taught in English, based on the study track selected by the student between
  - Economic & Legal Area
  - or
  - Scientific & Technological Area.

To enroll, students need:

- A final **high school diploma** released upon completion of at least **11 years of schooling**, accompanied by transcripts.
- **Turning 18 by the end of the program** (June 30). A legal tutor is required for minors.

## Italian for foreigners Program

The School of Italian for Foreigners at LUM University offers **comprehensive courses in the Italian language designed for international students and non-native speakers**.

These programs cater to learners at various proficiency levels, from complete beginners to advanced speakers looking to refine their skills.

Key features of the school typically include:

- **Diverse course offerings:** Classes range from intensive immersion programs to part-time evening courses, accommodating different schedules and learning goals.
- **Qualified instructors:** Native Italian speakers with expertise in teaching Italian as a foreign language lead the courses.
- **Cultural immersion:** Many schools incorporate Italian culture, history, and customs into their curriculum to provide a well-rounded learning experience.
- **Small class sizes:** This ensures personalized attention and ample opportunity for students to practice speaking.
- **Modern teaching methods:** Schools often use interactive technologies and communicative approaches to enhance language acquisition.
- **Preparation for language certifications:** Courses may help students prepare for recognized Italian language proficiency tests like CILS or PLIDA.
- **Extracurricular activities:** Language exchange programs, cultural excursions, and social events may be offered to supplement classroom learning.
- **Flexible enrollment:** Students can often choose short-term or long-term study options to suit their needs.

## Marco Polo/Turandot

The **Marco Polo/Turandot Program** is a **11-month preparatory course** tailored for **Chinese students** wishing to enroll in Italian universities. This comprehensive program includes an **intensive Italian language course**, covering **grammar, phonetics, and speaking**, alongside a **course on Italian culture and a specialized test preparation module**.

With a focus on **practical communication skills**, the program equips **Chinese students with a solid foundation in Italian language and culture**, ensuring they are well-prepared for academic success in Italy.

In order to be admitted to the program, students **must have a Chinese secondary school leaving certificate with a duration of 12 years of schooling and a “Gao Kao” exam score of at least 400/750 or equivalent**, in line with the indications provided by the Italian Diplomatic Representation in China.

**For students from Hong Kong and Macao**, not subject to the Gao Kao exam system, the study documentation must be evaluated by the university and the competent Italian consular authority, in order to verify the requirements useful for entry to courses of study in Italy.

## Erasmus+ Program

**Erasmus+ is the European Union’s flagship program for education, training, youth, and sport**, offering a wide range of opportunities for individuals and organizations across Europe and beyond. At its core, Erasmus+ **supports the mobility of students, staff, and learners through scholarships and exchanges**, allowing them to study, train, or gain work experience in another country.

**LUM has a network of international student mobility agreements of more than 150 foreign universities.**



# Applied Research and Technology Transfer



## LUM Enterprise

Spin-off of LUM University which aims to develop innovative products and services with high technological value for companies. It provides digital, innovative solutions, analyzing processes through research and focusing its attention on the growth of SMEs.

[lumenterprise.it](http://lumenterprise.it)



## LUM Strategy Innovation

LUM Strategy Innovation is a company born out of the partnership between LUM University and Strategy Innovation S.r.l., a spin-off of Ca' Foscari University, which deals with strategic innovation through interdisciplinarity in the field of economics and management with professionals from different fields.

[lumstrategyinnovation.it](http://lumstrategyinnovation.it)



## K-HUB

LUM University's business accelerator which operates in the field of digital, creative and inclusive communities, accredited with the provision from the Puglia Region "Extraction of Talents".

[knowledge-hub.it](http://knowledge-hub.it)

# Research Labs

- Corporate Crisis
- Family Business & SMEs
- Sustainability and Finance
- Marketind and Local Development
- Lean Lab Laboratory
- Digital
- Benefit

## Puglia Innovation Center for Safety and Security

**PICS2 is LUM Digital Innovation Hub which serves as a crucial bridge between technology providers and businesses,** particularly SMEs, seeking to navigate and implement digital transformation.

PICS2 provides organizations with **access to technological expertise, testing facilities, and digital solutions while offering essential guidance on implementation strategies and funding opportunities.**

Through its network of partners, including research institutions, technology providers, and industry experts, **the hub supports companies in assessing their digital maturity, developing tailored digitalization strategies, and accessing the necessary technical resources and training.** It also plays a vital role in ecosystem development by fostering collaboration between stakeholders, organizing workshops and demonstrations of emerging technologies, and providing specialized training in areas such as artificial intelligence, robotics, and data analytics.



# Student Services

LUM university provides a comprehensive range of student services designed to support academic success and personal wellbeing throughout the educational journey. The Student Services Center acts as a one-stop hub where students can access academic advising, career counseling, and administrative support for course registration and documentation.

The dedicated **Career Development Office** assists students with internship placements, job search strategies, and professional networking opportunities, while also organizing career fairs and employer presentations throughout the academic year. To support student wellness, the university maintains a fully-staffed **health center** providing psychological counseling, and wellness programs.

International students receive specialized assistance through the **International Student Office**, which helps with visa matters, cultural adjustment, and integration into campus life. Additionally, the **Learning Support Center** offers tutoring services, writing assistance, and study skills workshops, while the Financial Aid Office provides guidance on scholarships, grants, and other funding opportunities. Modern recreational facilities, including a fitness center and various sports courts, are available to promote physical wellbeing and work-life balance.



# Where we are



## info



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<https://www.lum.it>



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