

**Position: Business Analyst - AI Specialisation**

**Location:** Bari

**Company Overview:**

Strategy in Action is the creator and premier provider of an innovative and game-changing strategy solution, SiA. Recognized for our excellence in empowering businesses with resilient, efficient, and effective strategies, our success is anchored in our innovative SAAS platform, expert workshops, and impactful coaching.

Our approach, termed Strategy as a Service, leverages our extensive experience in strategy consulting. We directly partner, train and certify esteemed consulting firms around the world, who then utilise our powerful SiA solution with Corporates, Business Units of Large Corporates, Institutions, Private Equity Firms, Portfolio Companies and further entities on a global scale, while also serving a selected number of blue-chip clientele directly.

As we embark on our next growth phase, we seek dynamic individuals to join our rapidly scaling team.

**Job Description:**

As a Business Analyst with a focus on AI, you will assist in enhancing our SiA solution through innovative prompt engineering and AI applications. This role provides a unique opportunity to delve into the world of AI within a strategic consulting context, ideal for those with a keen interest in technology and its business applications.

**Key Responsibilities**

- Assist in developing AI-driven content and solutions tailored to various business scenarios.
- Support in prompt engineering tasks to enhance the accuracy and relevance of AI responses.
- Conduct preliminary research into external data sources to augment our SAAS offerings.
- Help analyse data within our SAAS platform to identify insights and patterns.
- Collaborate in providing AI-based contextual suggestions for client strategic plans.
- Work closely with different teams to understand AI integration in business services.
- Keep updated with AI trends and advancements, particularly in prompt engineering.
- Participate in the development of our AI tool and its continuous improvement.

**Qualifications:**

- Recently graduated with a Master's degree in Management, Engineering, Computer Science, AI, or a related field.
- Strong interest in AI and related areas.
- Eagerness to learn about prompt engineering and its business applications.
- Analytical and problem-solving mindset.
- Good communication and teamwork abilities.

**What We Offer:**

- A chance to gain hands-on experience in a growing company at the forefront of strategic innovation.
- Exposure to diverse business challenges and AI applications in a professional setting.
- A collaborative environment that supports learning and professional growth.



- Mentorship from experienced professionals in the field.
- An opportunity to contribute to impactful projects.

**Language:**

Fluency in English and Italian

**Duration:**

6-months internship. In case of a positive outcome, a full contract will be extended.  
Alternatively, for experienced candidates, a permanent contract with 6 months probation period.

Sarà contattata/o direttamente dall'azienda, qualora il suo CV risulti in linea con la posizione.

Ulteriori dettagli verranno forniti in sede di colloquio

**Per candidarsi:**

- Inviare il CV all'indirizzo e-mail: [jobplacement@lum.it](mailto:jobplacement@lum.it) **ENTRO IL 24/03/2024;**
- Scrivere nell'oggetto della mail: **“CANDIDATURA RIF. 16 Business Analyst - AI Specialisation”**

ANNUNCIO RIVOLTO ESCLUSIVAMENTE A STUDENTI/LAUREATI DEI CORSI DI LAUREA E MASTER LUM