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| <b>Name</b>                          | PUBLIC AND NONPROFIT ADMINISTRATION   |
| <b>Component Modules</b>             |   |
| <b>Subject area</b>                  | SECS-P/07   |
| <b>Academic year and semester</b>    | 3rd year, 1st semester  |
| <b>Language of instruction</b>       | English   |
| <b>ECTS</b>                          | 8   |
| <b>Number of hours of lectures</b>   | 48  |
| <b>Teachers</b>                      |   |
| <b>Expected learning outcomes</b>    | <p>At the end of the course, the student will have acquired the necessary knowledge to analyze and interpret the characteristics and evolutionary processes of the public and non-profit system and of the corresponding types of companies.</p> <p>The student will be able to: analyze the process of drawing and designing public policies; decision-making and governance mechanisms; strategies for planning and organizing public and non-profit services and activities; the ways in which public and social value are produced; systems for measuring and evaluating public value.</p> <p>The student will thus be able to analyze the strategies for generating public and social value, the mechanisms of governance and definition of public policies in modern PAs, the processes of social innovation, the management tools of public and non-profit companies.</p> <p>At the end of the course, the student will be able to effectively express the acquired knowledge and describe, in technical language, the aims and content of the concepts of public company, non-profit company, public policies, governance and social innovation, discussing, in practice, their areas and application methods.</p> <p>The student will also be able to illustrate the aims of the macro-strategies of public and non-profit entities, the regulatory provisions that regulate their action and the underlying managerial processes.</p> |
| <b>Syllabus</b>                      | <p>The public system: changes and reforms</p> <p>Governance and reporting mechanisms of the public system</p> <p>The characteristics of the management of public companies</p> <p>The financing system</p> <p>The detection system</p> <p>Programming and control systems</p> <p>Organizational models and public employment system</p> <p>Non-profit companies</p> <p>Corporate governance in the non-profit sector</p> <p>The marketing and fundraising of the NPAs</p> <p>Human Resource Management</p>  |
| <b>Teaching and learning methods</b> | <p>Teaching is mainly delivered through lectures. In addition to lectures, the course also involves a number of hours of interactive teaching (at least one hour for each ECTS). This teaching method will allow students to familiarize with methodologies and tools in an active way. To this end, the course will also concentrate on a number of case studies, which will be discussed in groups and presented in plenary classes.</p> <p>Students will also participate in thematic workshops to which some of the protagonists of the processes of change and innovation in the PA will be invited.</p>   |
| <b>Evaluation methods</b>            | <p>The exam will be carried out in oral form, will last approximately 20 minutes and will be divided into about 3 questions. More in particular, it will be structured as follows:</p> <ul style="list-style-type: none"> <li>• some of the questions may be theoretical, as they are aimed at demonstrating that students have acquired knowledge of the topics of the topics "public company" and "non-profit company", including in particular: public policies, decision-making processes, strategy and organization, service management levers in the PA; strategy, marketing and fundraising in the NPAs</li> <li>• Other questions may be of a more technical nature as they are aimed at ascertaining the students' ability to analyse, interpret and propose solutions for the implementation of an effective production process of public and social value.</li> </ul> <p>Overall, the ability to communicate in a clear way and with technical language the knowledge acquired and the arguments relating to the analyses and practical applications carried out is also evaluated.</p>  |



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| <b>Assessment methods</b> | <p>The assessment of learning involves the assignment of a final grade expressed in thirtieths.</p> <p>To achieve a score equal to or higher than 18/30, the student must demonstrate that he/she has acquired sufficient knowledge of the topics "public company" and "non-profit company" and that he/she is able to explain the logic of a public choice.</p> <p>To achieve a score equal to or higher than 22/30, the student must demonstrate that he/she has acquired a good knowledge of all the topics covered during the course and that he/she is able to discuss examples of public policies and social innovation actions.</p> <p>To achieve a score equal to or higher than 27/30, the student must demonstrate that he/she has acquired an excellent knowledge of all the topics covered during the course, that he/she is able to connect them in a logical and coherent way, to be able to analyze and evaluate examples of public policies, local government actions and social innovation.</p> |
| <b>Prerequisites</b>      | <p>There are no prerequisites.</p>   |
| <b>Teaching materials</b> | <p>Copley, P. (2024). <i>Essentials of Accounting for Governmental and Not-for-Profit Organizations</i>. 15th Edition. McGraw-Hill.</p> <p>Lecturers' slides and materials posted on the web platform</p>  |