

UNIVERSITÀ

LUM

GIUSEPPE
DEGENNARO



LUM's Founder

Sen. Giuseppe Degennaro

Our Founder

Our founder, Giuseppe Degennaro was born in 1940 in Bitonto-Bari, Italy.

He was an entrepreneur and a politician, who served in the Italian Parliament for four terms.

Mr. Degennaro founded LUM University in 1995, the first private university in the South of Italy, entirely dedicated to the studies of Economics and Law, with the aim of forming the future ruling class of the country.

His vision is our challenge today.

Our Mission

Our mission is to contribute to society through the pursuit of education and research at international levels of excellence.

Our Values

Freedom of thought and expression and freedom from discrimination are our core values together with a strong sense of community.

Our Vision

The educational model of the LUM focuses on a connection between knowledge and continuous and applied knowledge through a continuous interaction with national and international companies and institutions. The LUM is the pivot of scientific knowledge, through the implementation of studies and research within the departmental structures, observatories and scientific laboratories.

Leadership



Emanuele Degennaro
President of the Board of Directors



Antonello Garzoni
Rector of the University



Antonella Rago
University General Manager



Giaky Degennaro
University Manager

Academic Board



Candida Bussoli
Dean of the Department of
Management, Finance and Technology



Francesco Vergine
Dean of the Department of
Legal and Business Sciences



Francesco Alicino
Vice-Rector for Education



Angeloantonio Russo
Vice-Rector for Research
and Sustainability



Francesco Manfredi
Vice-Rector for Continuing Education
and Technology Transfer



Patrizia Guida
Vice-Rector for International Relations

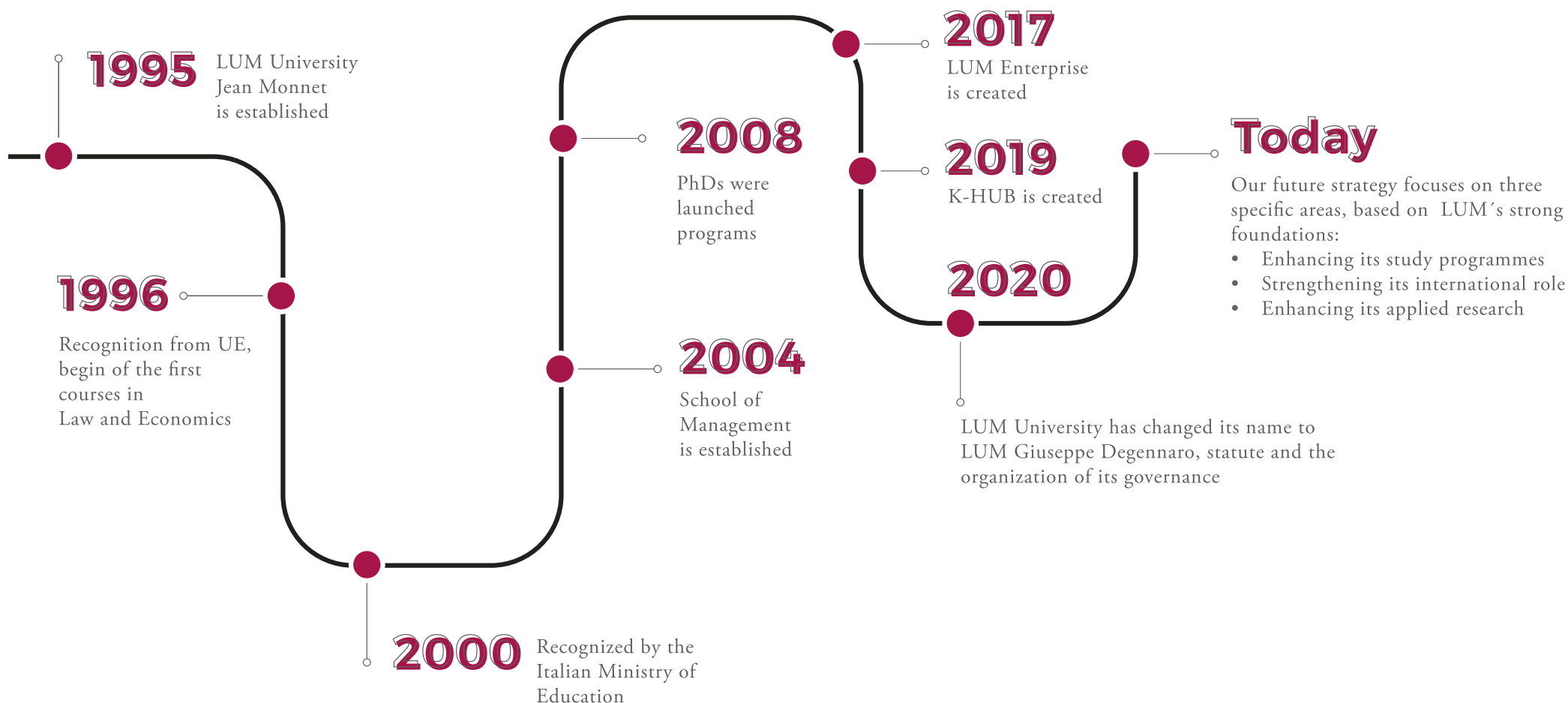


Antonello Tarzia
Rector's Delegate
for Placement and Orientation



Giustina Secundo
Rector's Delegate
for Innovation and Third Mission

Our history



Why studying at LUM University



Education for
21st century market



Student Mentorship
Program



Project-based
learning



Faculty of Academics and
Industry Professionals



Best student/faculty
ratio



Lifelong learning
program



Industry
networking



International
programs



Funding &
Scholarships



Career
opportunities



Italian Language
for Foreigners Programs

Why studying at LUM University



97,2%
Best national university
according to
its students' satisfaction



Highest growth rate
of department's quality value



80%
Employed within
a year from graduation



Lowest dropout rate:
82% enrol for the second year



Innovative
degree programs

**Creative approaches
to learning**

**A stimulating
enviroment**

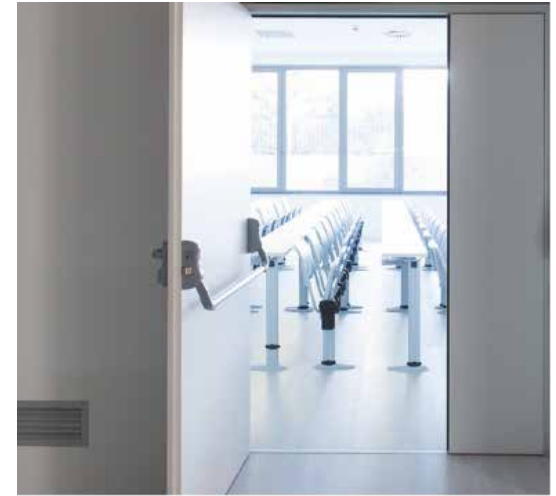
**Career
outcomes**

**Student
support**

**Sense of
community**

- Small size
- Cozy atmosphere
- Co-operation across disciplinary boundaries

Life on Campus



Sports Center

Spread over 60 hectares and it is composed of an eighteen holes golf course, two tennis courts, a restaurant and an outdoor swimming pool.



<http://www.bariatogolfclub.com/>

Life on Campus 2022

News Campus in Casamassima

Ten floors above ground

Two underground floors

24 thousand square meters covered

16 thousand uncovered square



LUM's undergraduate programs



Law and Economics for Business and International Cooperation (3 years)

! Public Administration and Digital Law

Economy and Business Organisation (3 years)

! Management
! Business Administration
! Marketing and Digital Economy

Engineering (3 years)

! Digital Engineering

Gastronomy (3 years)

! Food and International Tourism

Nursing (3 years)

! Nursing

Facts

Intakes

October

Degree awarded

Bachelor of Science

Internship

We offer support and guidance for internship as part of the curriculum to prepare students for the world of work

Location

Casamassima Campus

LUM's graduate programs



Economics and Management (2 years)

- ! Administration, Finance and Control
- ! Innovation Management and Digital Transformation
- ! Public Administration and Healthcare
- ! Marketing and Retail Management
- ! Finance

Law (5 years)

- ! Law and Economy for Business
- ! International Business Lawyer
- ! Legal Professions

Medicine and Surgery (6 years)

- ! Medicine and Surgery

Facts

Intakes

October

Degree awarded

Master of Science

Internship

We offer support and guidance for internship as part of the curriculum to prepare students for the world of work

Location

Casamassima Campus

International PhD programs



PhD in Economics and Management of Sustainability and Innovation

The PhD in Economics and Management of Sustainability and Innovation **is a 3-year international program** designed for highly qualified and motivated students who wish to acquire the research and analytical skills in business and managerial disciplines related to the management of sustainability and innovation. **The program** provides students with solid methodological bases and the ability to design and implement research projects in economic and business disciplines, with a peculiar focus on sustainability (e.g, corporate sustainability, sustainable development, environmental management, social entrepreneurship), and innovation (e.g, social innovation, technological innovation, innovative business models).

PhD Coordinator

Prof. Angeloantonio Russo

PhD in General Theory of the Process

The International Research Doctorate in "General Theory of Process", in agreement with the Megatrend University of Belgrade (Serbia) and the South East European University (Macedonia), aims to address the procedural issue in a multidisciplinary and transversal perspective. Program of didactic activities and interdisciplinary seminars within the doctorate

- Civil Procedure
- Criminal Procedure Law
- Administrative law
- Constitutional right
- Tax Law
- Commercial law
- EU law
- Private law
- Roman law
- Comparative Public Law

PhD Coordinator

Prof. Roberto Martino

LUM Enterprise

Spin-off of the LUM University that aims to develop innovative products and services with high technological value for businesses. We provide innovative digital solutions, analyzing processes through research and focusing our attention on the growth of SMEs.

<https://lumenterprise.it/>

K-HUB

Business accelerator of the LUM University that operates in the field of digital, creative and inclusive communities, accredited to the measure of the Puglia Region "Extraction of Talents".

<https://www.knowledge-hub.it/>

Lean Lab

The Lean Healthcare laboratory, an Accredited Training Organization (ATO), aims at improving the quality of the services provided to patients and at reducing drastically the waste within healthcare facilities through the adoption of a lean approach in healthcare services ("lean healthcare").

This goal can be achieved with an overall reorganization of human and technical resources that reduces inefficiencies and wastes. The laboratory will monitor and support all the implementation phases, from the training part to the operational one. The Lab will also provide consultancy and support to companies wishing to implement the process in their organization.

Enterprise Crisis Observatory

The Enterprise Crisis Observatory (ECO) is a scientific research center aimed at studying and testing, in a systematic way and on a large scale the hypothesis that enterprises exhibit a degree of inefficiency and a potential for predictability, especially during regimes when markets crisis develop. We focus on how to manage enterprise crisis and crashes, as they constitute the most momentous and revealing events that have extraordinarily important impacts and consequences at all levels of the economic spectrum. The objective of the ECO is to promote the culture of enterprise crisis.

Family Business & SMEs

This research center is focused on Small and Medium Enterprises, which are at the heart of Italian business system. It is conceived as an hub of academics and professionals that are in different fields: strategy, governance, finance, innovation. The Observatory annually provides a Small Business Index, a survey which highlights the main trends for Italian family owned companies. Program partners could have access to specific research, educational seminars and networking

Sustainability and Finance

In a context in which the global challenges on environmental and social issues force companies, international organizations, public and governmental institutions to rethink their future, the Sustainability & Finance Observatory is a multidisciplinary think-tank that carries out applied research activities, based on the skills of professors, researchers and professionals with many years of experience: the analysis of current and emerging trends, corporate sustainability, socially responsible investing, and sustainable finance.

Marketing and Territorial Development Observatory

The goal is to build: relations with the public administration, participation in projects related to community, national and regional programs, organization of conferences, seminars and workshops on agri-food, food and wine, cultural and blue economy resources.

School of Management



The educational offer of the LUM Masters is divided into 1st and 2nd level Masters (in different locations or remotely via online access to courses reserved for members), Executive Masters, Higher Education Courses, and School of Law dedicated to the sector legal.

The Masters cover a range of professional sectors that are among the most requested by the labor market and constantly evolving: the guarantee of keeping up with this evolution is given by the choice of teachers and coordinators selected from the excellences of the sectors involved.



EMPLOYMENT
RATE
80%



SATISFACTION
95%



MAIN OBJECTIVE
IN CHOOSING TO ATTEND A MASTER
90%

<https://management.lum.it/>

School of Management



SCHOOL OF MANAGEMENT
UNIVERSITÀ LUM



77 University
Masters

24 Executive
Masters

10 Advanced training and
specialization courses



**Banking
&
Finance**



**Business
and Digital**



**Public
Administration**



Health



**School
of Law**

International students



Erasmus Programs

Every year LUM University supports the mobility of out-bound and inbound students thanks to the hundreds of agreements with European partner universities, offering students a wide number of mobility scholarships for each academic year. Every year LUM University launches the Call between January and February.

Program Coordinator

Prof. Patrizia Guida

Vice-Rector for International Relations

Marco Polo / Turandot

Marco Polo project is designed to facilitate the enrolment of Chinese students at Italian universities. Every year LUM University reserves a number of places for Marco Polo students and provides 10-month Italian language courses for both Marco Polo and Turandot students. At LUM is also available a Chinese desk to help Chinese students to deal with the cultural shock and adapt to the Italian culture.



Italian for foreigners Program



This year-round program provides Italian language and academic preparation for international students who want to improve their Italian for university admission or career advancement.

Where:	Casamassima, Lecce, Milan
Program Structure:	6 levels (from A1 to C2). Students take a language test on arrival and are placed in the appropriate level.
Duration:	8 weeks per level
Credits:	According to the course chosen
Intakes:	On Mondays



Online Italian courses

LUM offers online courses so you can improve language skills from home. Also the online courses carry academic credits.

Thematic courses

Students can follow specific programs of: Italian Literature, History and Philosophy, Art and Architecture, Specific language (medical field, economical field, engineering, computer, politics, academic).

Extra curriculare activities

Italian Cooking, Painting on Ceramic, Stone Carving, Papier-mâché, Folk dance, Field trips, and much more.

Visiting Scientist



LUM has established a structured program to invite visiting professors to spend one or two semesters on campus. Visiting professorships can be arranged for shorter periods as well (the minimum period is one month), and are assigned to interested candidates according to the Visiting Scientists Guidelines available on the website.

LUM's International Services

International Centre

- Faculty support
- Airport reception and Housing
- Orientation
- Academic support
- Health and wellbeing
- Sports and leisure
- Clubs, societies and associations
- Safety on campus
- Counselling
- Financial Aid
- Disability Liaison Unit





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