



UNIVERSITÀ

LUM

DOUBLE DEGREE

Academic Year 2021-2021

Università LUM Giuseppe Degennaro, Italy Dublin Business School, Ireland

Laurea in Economia e Organizzazione aziendale (percorso in **Business Administration**)

Program

The program offers students the possibility of obtaining a double degree at its completion:

- Laurea in Economia e Organizzazione Aziendale L-18
(percorso in Business Administration)
- and
- BA (Hons) Business from the Dublin Business School, Ireland.

The program covers three years of study, with the first four semesters undertaken at LUM University and the fifth and sixth semesters at the University of Western Australia.

About the Dublin Business School

When Dublin Business School was first established in 1975 it was known as Accountancy and Business College and provided evening courses for students preparing for the examinations of the professional accounting bodies. In 1989 the College introduced its first undergraduate degree programme under a franchise arrangement with Liverpool John Moores University (LJMU). In 1992 DBS became a designated institution with the Higher Education and Training Awards Council (HETAC). From initially offering programmes leading to awards at National Certificate level, our programmes now include Honour Degrees and Higher Diplomas and Masters Programmes. DBS merged with LSB College in 2000 and today LSB College is known as DBS School of Arts. Quality and Qualifications Ireland was established on 6 November 2012 under the Qualifications and Quality Assurance (Education and Training) Act 2012. In 2003 Dublin Business School was acquired by Kaplan, Inc., the education division of The Graham Holdings Company. Kaplan, Inc. is a world leader in education, serving more than one million students per year in over 600 locations in 37 countries.

The school expanded further in 2006 when the European Business School (EBS) was acquired as a means of entry into a broader European market. Then, in 2007, DBS acquired Portobello College. One of Ireland's premier third level independent colleges, Portobello College offers a range of undergraduate and postgraduate programmes in business and law, with the Law School providing qualifying programmes for the professional legal bodies in Ireland. Today, Dublin Business School (DBS) is Ireland's largest independent third-level institution, offering a wide range of undergraduate, postgraduate and professional programmes in Business, Arts and Law.

Overview of DBS BA in Business

The BA (Hons) in Business at DBS is designed to give a clearly structured business education that provides a solid foundation for success in a business career. This programme provides a strong grounding in fundamental business concepts, ideas, practices and methodologies. Graduates will, upon completion of this programme, have the necessary knowledge, skills and attributes to enter the business world professionally and/or progress to a management role within a general or specific field or sub-field of business. Throughout the programme, learners will acquire business acumen to

strategically appraise business opportunities and challenges and effectively integrate into decisionmaking roles with an organisation. The BA (Hons) in Business will create graduates capable of dealing with diverse intrinsic and extrinsic opportunities and challenges in the business world and do so in a creative fashion promoting business sustainability and growth. Graduates will be also be in a position to take up further Level 9 postgraduate studies.

Aims and Objectives

The programme aims to create a well-rounded business graduate whose insights will guide and inform strategic business decisions designed to increase productivity, profitability and an organisation's value and market share. The specific programme objectives are to:

- Provide learners with a strong base of contemporary business knowledge through theory, concepts and methods constituting an in-depth academic grounding in the core disciplines and skills, and related areas, required for a career in general business.
- Imbue learners with appropriate expertise in the major aspects of the essential business disciplines and an awareness of the means by which the frontiers of the disciplines can be expanded and new knowledge appraised.
- Develop in learners a methodical and rational approach to business problem solving and decision making, with the capability to apply acquired knowledge and skills to practical business situations.
- Develop in learners a range of intellectual skills, encompassing reasoning and evaluative skills and communication skills that develop as fully as possible their interpersonal abilities.
- Develop learner capacity to organise information, argue, negotiate and defend conclusions and to present them in a clear and coherent fashion.
- Encourage learners to deal with knowledge in a critical and analytical way, with the capacity and confidence to evaluate ideas and opinions underpinned by qualitative and quantitative research findings.
- Provide learners with the opportunity to also specialise in a sub-field of business learning and to increase their knowledge and skills in this specialised area of Management, Project Management, Human Resource Management, Information Systems, Cloud Computing, Psychology or Law. This specialism is in addition to the objectives outlined previously.

Eligible students and how to apply

- This Study Plan is designed for LUM students taking part to the Structured Partnership Program with DBS spending the 3rd year at DBS;
- Interested students should possess a minimum of 120 ECTS and have an English level equivalent to IELTS 6.0 (B2 CEFR);
- Students who complete the DBS 3rd year program will get the DBS BA (Hon) regardless whether their program at LUM is completed or not;
- During the mobility, students will be subject to the rules of the partner university.

Study plan

1st Year at LUM University

Courses	ECTS
Economia politica	13
Business Administration e Management	14
Diritto Privato	10
Matematica Generale e Finanziaria	12
Informatica	4
English Advanced	7
Total	60

2nd Year at LUM University

Courses	ECTS
Financial Markets and Institutions*	8
Statistica	8
Contabilità e bilancio	12
Diritto Pubblico	6
Marketing Management*	6
Corporate Finance	8
Diritto tributario	6
Web Marketing	6
Total	60

3rd Year at DBS

Courses attended at DBS	Recognition in LUM study plan	ECTS
Corporate Law and Governance	Diritto dell'impresa	8
Global Business	International Economics	8
Human Resource Management	Organizational Behaviour*	6
Performance Management (Accounting)	Managerial Accounting*	6
Strategic Management	Business Strategy	6
Capstone Project	(Tirocinio)	4

Electives: Choose 2

Organisational Psychology		
Contemporary Performance Management		
Advanced Business and Commercial Law		
Project Planning Techniques		
Project Management and Evaluation		
Data Management and Analytics		
Creativity, Innovation and Entrepreneurship		6+6
Cloud Networking and Security		
Cloud Platform Development		
Business Intelligence and Visualisation		
Business Systems Analysis		
Personality and Individual Differences		
Human Resource Development		
Total		50

Additional Credits 3rd Year

Courses to be attended at LUM

Choose from:

- Economia delle aziende pubbliche e non profit 6
- Marketing Analytics
- Economia e gestione delle istituzioni finanziarie

Final thesis 4

Total 60

Once back at LUM, students must complete the study path with the acquisition of 6 credits (see Additional Credits, table 3) and the discussion of the thesis. Students earn their degrees only after they complete all of the requirements described above.

Costs and dates

DBS academic year commences on the 20th of September till the 4th of April 2022. The exams will take place from the 18th of April till the 2nd of May. Students who wish to apply for the double degree should have the prerequisites.

Selected students will be responsible for all costs associated to their time abroad (travel, room and board, registration fees, cost of academic material, health insurance, etc.).

Selected students must also be officially enrolled at LUM University for the whole period spent at DBS (respecting all university set deadlines for fees, study plans, graduation scheduling requests etc.). As for the 3rd year, selected students will be responsible for paying the 3rd annual fee of €5,895 directly to DBS.

Info

orientamentolum@lum.it

international@lum.it