

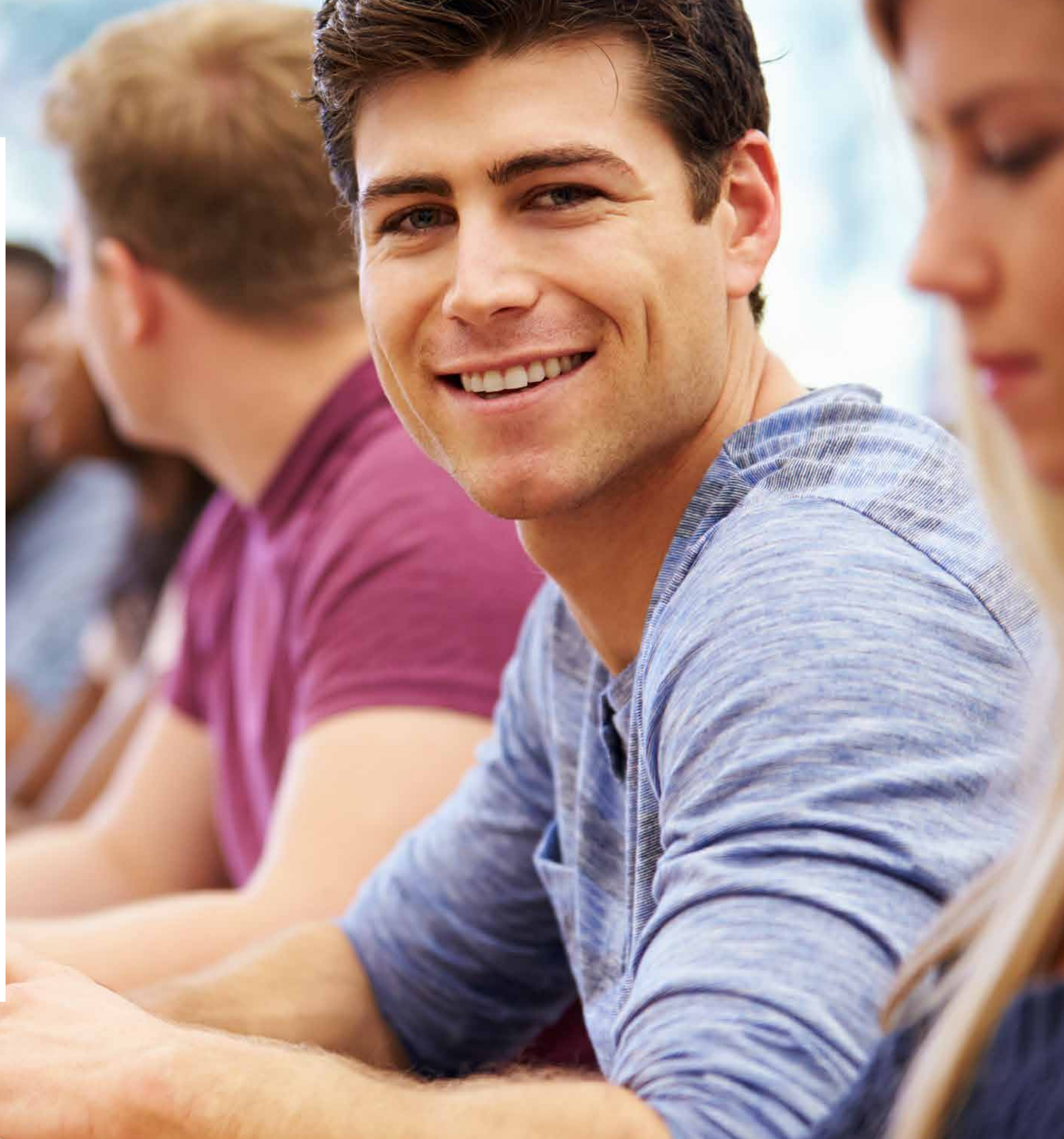
UNIVERSITÀ

LUM

GIUSEPPE
DEGENNARO

Knowledge for change

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About us

WHO was Giuseppe Degennaro?

Our founder, Giuseppe Degennaro was born in 1940 in Bitonto-Bari, Italy. He was an entrepreneur and a politician, who served in the Italian Parliament for four terms. Mr Degennaro founded LUM University in 1995, the first private university in the South of Italy, entirely dedicated to the studies of Economics and Law, with the aim of forming the future ruling class of the country. His vision is our challenge today.

OUR MOTTO

Knowledge for change

OUR COLOR

RED PURPLE, since ancient times and up to the present day, is the colour used by men of power and risen as a symbol of power and wealth. For us, it is the wish for a successful future.



OUR VALUES

Our mission is to contribute to society through the pursuit of education and research at international levels of excellence. Freedom of thought and expression and freedom from discrimination are our core values together with a strong sense of community. Thanks to these values, LUM University has become a place of opportunities for students and scholars, who are encouraged to go beyond established frontiers of knowledge and the boundaries of disciplines.

Leadership



Prof. Emanuele Degennaro
President of the Board of Directors



Dott. Felice Gnagnarella
Executive Vice-President



Avv. Antonella Rago
University General Manager

Academic Board



Prof. Antonello Garzoni
Rector



Prof. Roberto Martino
Dean of the Department of
Legal and Business Sciences



Prof.ssa Candida Bussoli
Dean of the Department of
Management, Finance and Technology



Prof.ssa Patrizia Guida
Vice-Rector for International Relations



Prof. Francesco Alicino
Vice-Rector for Education



Prof. Angeloantonio Russo
Vice-Rector for Research
and Sustainability

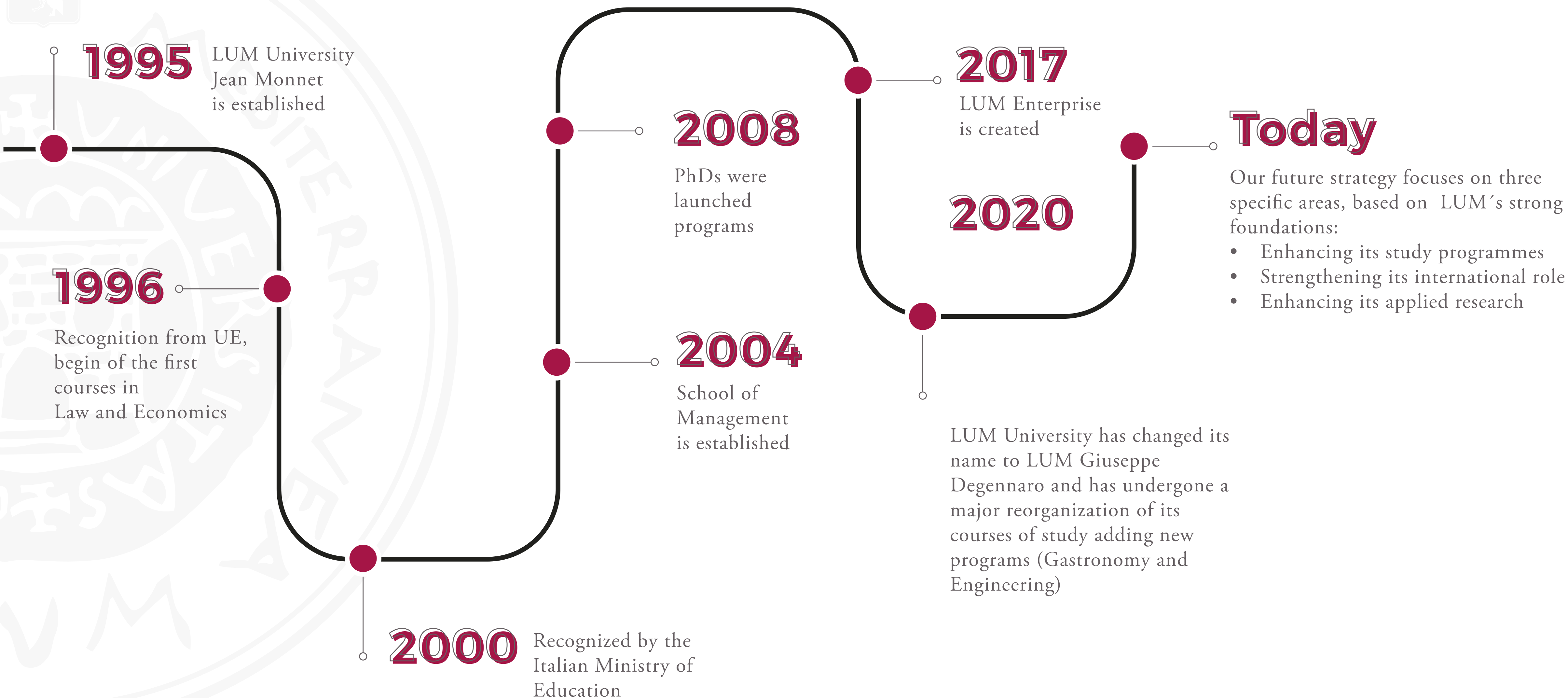


Prof. Francesco Manfredi
Vice-Rector for Continuing Education
and Technology Transfer



Prof. Antonello Tarzia
Rector's Delegate
for Placement and Orientation

Our history



Why studying at LUM University



Education for
21st century market



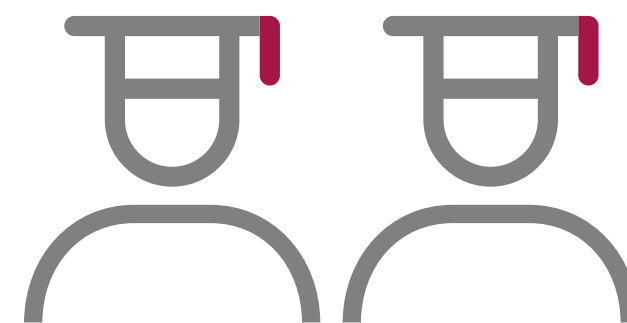
Student Mentorship
Program



Project-based
learning



Faculty of Academics and
Industry Professionals



Best student/faculty
ratio



Lifelong learning
program



Industry
networking



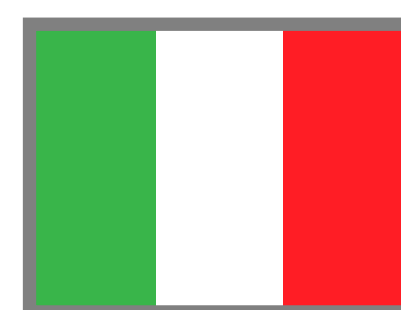
International
programs



Funding &
Scholarships



Career
opportunities



Italian Language
for Foreigners Programs

Why studying at LUM university



8.9 / 10
best national university
according to
its students' satisfaction

DATA FROM "IL SOLE 24 ORE"



highest growth rate
of faculty's quality value

ANVUR



80%
employed
within a year
from graduation

LUM PLACEMENT



lowest dropout rate:
82% enrol for the
second year

DATA FROM "IL SOLE 24 ORE"



Innovative
degree programs

**Creative approaches
to learning**

**A stimulating
enviroment**

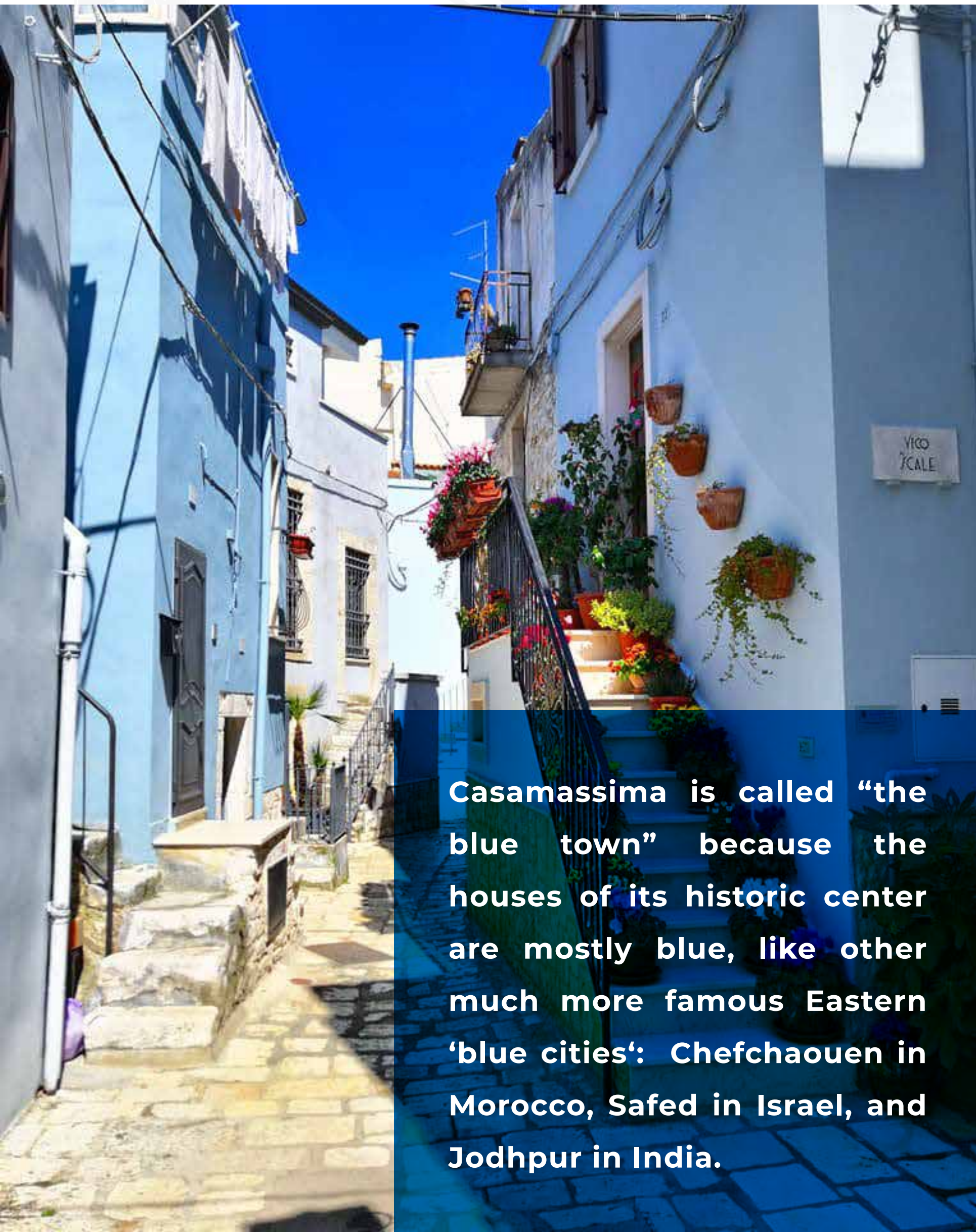
**Career
outcomes**

**Student
support**

**Sense of
community**

- Small size
- Cozy atmosphere
- Co-operation
across disciplinary
boundaries

Where we are



Casamassima is called “the blue town” because the houses of its historic center are mostly blue, like other much more famous Eastern ‘blue cities’: Chefchaouen in Morocco, Safed in Israel, and Jodhpur in India.



Bustling **Bari** is the south's seaport city and center of commerce. It's the capital of Puglia, a busy merchant harbor, and the home of St. Nicholas. While the majority of the city's 330,000 inhabitants live in the grid-planned new town, the historic center is vibrant and charming and worth a visit.

Life on Campus



Casamassima



Milan



Lecce

LUM's undergraduate programs



Choosing one of our innovative, career-focused degrees means getting closer to where you want to be. In 2020, LUM launched two more bachelor's degrees: Digital Engineering and Gastronomy.

Law and Economics for Business and International Cooperation

- International Cooperation and Development
- Business Law and Digital Economy

Economy and Business Organization

- Management
- Business Administration
- Tourism and Land Management
- Marketing and Digital Economy

Engineering

- Digital Engineering

Gastronomy

- Enogastronomy

Facts

Duration

3 years / 6 semesters

Credits

180

Intakes

October

Degree awarded

Laurea [Bachelor of Science]

Internship

We offer support and guidance for internship as part of the curriculum to prepare students for the world of work

Location

Casamassima Campus

LUM's graduate programs



Graduate education is about reshaping our world.

At LUM University, our innovative, interdisciplinary approach to learning demands we find creative solutions to real-world questions and create a challenging learning environment.

Law

- Law and Economy for business
- International Business Lawyer
- Legal Professions

Economics and Management

- Administration, finance and control
- International Management
- Data Science and Digital Transformation
- Public Administration and Healthcare

Facts

Duration

2 years / 4 semesters

Credits

120

Intakes

October

Degree awarded

Laurea Magistrale
[Master of Science]

Internship

We offer support and guidance for internship as part of the curriculum to prepare students for the world of work

Location

Casamassima Campus

International PhD programs

PhD in Economics and Management of Sustainability and Innovation

The PhD in Economics and Management of Sustainability and Innovation provides students with solid methodological bases and the ability to design and implement research projects in economic and business disciplines, with a peculiar focus on sustainability (e.g., corporate sustainability, sustainable development, environmental management, social entrepreneurship), and innovation (e.g., social innovation, technological innovation, innovative business models).

PhD Coordinator

Prof. Angeloantonio Russo

PhD in General Theory of the Process

The International Research Doctorate in "General Theory of Process", in agreement with the Megatrend University of Belgrade (Serbia) and the South East European University (Macedonia), aims to address the procedural issue in a multidisciplinary and transversal perspective. Program of didactic activities and interdisciplinary seminars within the doctorate

- Civil Procedure
- Criminal Procedure Law
- Administrative law
- Constitutional right
- Tax Law
- Commercial law
- EU law
- Private law
- Roman law
- Comparative Public Law

PhD Coordinator

Prof. Roberto Martino

LUM Enterprise

Spin-off of the LUM University that aims to develop innovative products and services with high technological value for businesses. We provide innovative digital solutions, analyzing processes through research and focusing our attention on the growth of SMEs.

K-HUB

Business accelerator of the LUM University that operates in the field of digital, creative and inclusive communities, accredited to the measure of the Puglia Region "Extraction of Talents".

Agrifood Observatory

Established in 2018, intends to support industrial, financial and institutional operators, both national and international, operating in the agri-food industry. The Observatory's activity focusses on the collection and analysis of data on the agri-food industry and the state of the art of the sector within the context of Industry 4.0 in Italy.

Hydrogen & Fuel Cell Observatory

Established in 2019, intends to study the hydrogen industry and the fuel cell technological cluster together with the their impact on the system in terms of sustainability.

The Observatory aims at fruitful knowledge exchange on these topics at national and international levels.

Lean Lab

The Lean Healthcare laboratory, an Accredited Training Organization (ATO), aims at improving the quality of the services provided to patients and at reducing drastically the waste within healthcare facilities through the adoption of a lean approach in healthcare services ("lean healthcare").

This goal can be achieved with an overall reorganization of human and technical resources that reduces inefficiencies and wastes. The laboratory will monitor and support all the implementation phases, from the training part to the operational one. The Lab will also provide consultancy and support to companies wishing to implement the process in their organization.

Enterprise Crisis Observatory

The Enterprise Crisis Observatory (ECO) is a scientific research center aimed at studying and testing, in a systematic way and on a large scale the hypothesis that enterprises exhibit a degree of inefficiency and a potential for predictability, especially during regimes when markets crisis develop. We focus on how to manage enterprise crisis and crashes, as they constitute the most momentous and revealing events that have extraordinarily important impacts and consequences at all levels of the economic spectrum. The objective of the ECO is to promote the culture of enterprise crisis.

Family Business & SMEs

This research center is focused on Small and Medium Enterprises, which are at the heart of Italian business system. It is conceived as an hub of academics and professionals that are in different fields: strategy, governance, finance, innovation. The Observatory annually provides a Small Business Index, a survey which highlights the main trends for Italian family owned companies. Program partners could have access to specific research, educational seminars and networking.

Sustainability and Finance

In a context in which the global challenges on environmental and social issues force companies, international organizations, public and governmental institutions to rethink their future, the Sustainability & Finance Observatory is a multidisciplinary think-tank that carries out applied research activities, based on the skills of professors, researchers and professionals with many years of experience: the analysis of current and emerging trends, corporate sustainability, socially responsible investing, and sustainable finance.

Economic Impact of the Legislation

The EIL observatory aims at tracking comprehensively and assessing in a systematic way the economic impact of legislative actions. It also aims at reviewing the economic information that is important to a well-functioning legislation. This will help to identify the elements that can improve the ability to define and oversee “good laws”, taking into account both the substantial and the procedural part of them; which is one of the basic premises of making legislation more accessible and understandable for citizens.

School of Management



SCHOOL OF MANAGEMENT
UNIVERSITÀ LUM

The educational offer of the LUM Masters is divided into 1st and 2nd level Masters (in different locations or remotely via online access to courses reserved for members), Executive Masters, Higher Education Courses, and School of Law dedicated to the sector legal.

The Masters cover a range of professional sectors that are among the most requested by the labor market and constantly evolving: the guarantee of keeping up with this evolution is given by the choice of teachers and coordinators selected from the excellences of the sectors involved.



EMPLOYMENT RATE

82,6%

One year after obtaining the Master



SATISFACTION

79%

Would do the same Master



**MAIN OBJECTIVE
IN CHOOSING TO ATTEND A MASTER**

83,2%

Improvement of professional skills

School of Management



SCHOOL OF MANAGEMENT
UNIVERSITÀ LUM

62

University
Masters

25

Executive
Masters

32

Advanced training and
specialization courses



Banking &
Finance



Business and
Digital



Public
Administration



Health



School
of Law

Erasmus Programs

Every year LUM University supports the mobility of outbound and inbound students thanks to the hundreds of agreements with European partner universities, offering students a wide number of mobility scholarships for each academic year.

Every year LUM University launches the Call between January and February.

Program Coordinator

Prof. Patrizia Guida

Vice-Rector for International Relations

Marco Polo / Turandot

Marco Polo project is designed to facilitate the enrolment of Chinese students at Italian universities. Every year LUM University reserves a number of places for Marco Polo students and provides 10-month Italian language courses for both Marco Polo and Turandot students. At LUM is also available a Chinese desk to help Chinese students to deal with the cultural shock and adapt to the Italian culture.



Italian for foreigners Program

This year-round program provides Italian language and academic preparation for international students who want to improve their Italian for university admission or carrier advancement.

Where:	Casamassima, Lecce, Milan
Program Structure:	6 levels (from A1 to C2). Students take a language test on arrival and are placed in the appropriate level.
Duration:	8 weeks per level
Credits:	According to the course chosen
Intakes:	Every Mondays

Online Italian courses

LUM offers online courses so you can improve your language skills from home. Also the online courses carry academic credits.

Thematic Courses

Students can follow specific programs of: Italian Literature, History and philosophy, Art and architecture, Specific language (medical field, economical field, engineering, computer, politics, academic).

Extra curriculare activities

Italian Cooking, Painting on Ceramic, Stone Carving, Papier-mâché, Folk dance, Field trips, and much more.



Visiting Scientist



LUM has established a structured program to invite visiting professors to spend one or two semesters on campus. Visiting professorships can be arranged for shorter periods as well (the minimum period is one month), and are assigned to interested candidates according to the Visiting Scientists Guidelines available on the website.

LUM's International Services

International Centre

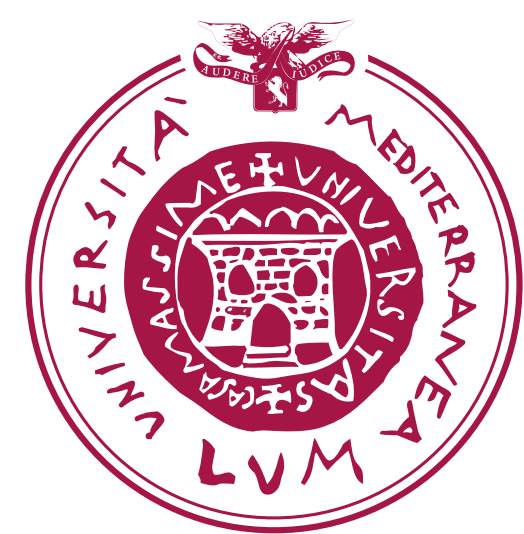
- Faculty support
- Airport reception and Housing
- Orientation
- Academic support
- Health and wellbeing
- Sports and leisure
- Clubs, societies and associations
- Safety on campus
- Counselling
- Financial Aid
- Disability Liaison Unit



LUM University is one of the few worldwide with a 18-hole golf course.

For more information please visit

www.lum.it/en



U N I V E R S I T À

LUM

GIUSEPPE
DEGENNARO

Università LUM Giuseppe Degennaro

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