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LUM

GIUSEPPE
DEGENNARO

FRANCESCO MANTA

EUROPASS CURRICULUM VITAE

PERSONAL INFORMATION

Residence: via Le Corbusier, 61 -73100
LECCE (LE) – Italy

Mobile Ph.: +39 3930383083

Date of birth: 8th March 1991

Nationality: Italian

Status: Italy resident

Manta.phdstudent@lum.it

Franc.manta@gmail.com



WORK EXPERIENCE

2019/03 – 2020/03

LUM School of Management - Bari

Operational Coordinator

- Master of Social Innovation, Entrepreneurship and Local Development

2019/02 – Ongoing

LUM “Jean Monnet” University - Bari

Researcher PhD candidate and teaching assistant

- Teaching and tutoring in Management (Italian SSD SECS-P08)
- Academic research on Sustainability and Innovation management

2017/03 – Ongoing

Catholic University of the Sacred Heart – Milan

Research Assistant

- Course of History and Politics: Russia and Eastern Europe held by Prof. Pietro Luca Azzaro – seminars on energy diplomacy and energetic security

2016/06 – 2018/05

Il Giornale

Freelance Editor/Writer

- Political Analysis – focus on Russia and Eastern Europe

2014/09 – 2014/12

Embassy of Italy to the Russian Federation (Moscow)

Political and Press Office Intern

- Research of articles and daily news on the main Russian newspapers, magazines, information agencies, websites and blogs
- Writing of reports about some relevant facts or events
- Translation of articles and agencies from daily press review
- Organisation of press conferences and official events
- Participation to workshops and Forums organised by state companies and foundations
- Contact with journalists and editors
- Website update



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ACADEMIC QUALIFICATIONS

2019-Ongoing	Subject expert (Cultore della materia) (Italian SDS SECS-P/08 "Management")
2018-Ongoing	International PhD in Economics and Management of Sustainability and Innovation LUM "Jean Monnet" University (XXXIV Cycle)
2016-2017	Master course of Diplomacy SIOI – UNA Italy – Rome (Italy)
2014-2016	Master Degree of European and International Politics – International Relations Catholic University of the Sacred Heart – Milan (Italy) – Thesis on bilateral trade Italy-Russia and energetic security
2010-2014	Bachelor of Economics and Social Sciences Bocconi University – Milan (Italy)
2005-2010	Secondary High School Diploma Liceo Scientifico "G. Banzi Bazoli" – Lecce (Italy)

LANGUAGE SKILLS

	Written	Spoken
Italian	Native Speaker	Native Speaker
English	C2	C2
Spanish	B2	B2
Russian	B1	B1

LANGUAGE CERTIFICATIONS

2014	IELTS Academic English Certificate Overall grade 7.5
2008	FCE – First Certificate in English Grade B

IT SKILLS

	Word perfect, Spreadsheets, Power Point, Internet and e-mail.
2014	European Computer Driving License – ECDL Core
2014	Eipass IT Certificate

**ACADEMIC PUBLICATIONS**

- 2018 "La diplomazia economica come strumento delle relazioni internazionali: l'esempio Mattei e il marchio 'Fiat'" in *Eunomia – rivista semestrale di Storia e Politica Internazionali*, Anno VII n. 2, Lecce 2018 (Online ISSN 2280-8949 - 10.1285/i22808949a7n1p197).
- 2019 "China and the Polar Silk Road: strengthening Arctic policy to get a higher competitive advantage" in *Chinese Journal of Population, Resources and Environment* (Print ISSN: 1004-2857 Online ISSN: 2325-4262) (<https://doi.org/10.1080/10042857.2019.1685360>).
- 2019 "High-tech green-washing: how the VW Dieselgate changed the consumer perspective. A qualitative analysis", Manta F., Morrone D., Toma P., SIM Conference 2019, ISBN: 978-88-943918-3-1.
- 2020 "Toward a quadruple bottom line: social disclosure and financial performance in the banking sector", Manta F., Tarulli A., Morrone D., Toma P., in *Sustainability* (ISSN 2701-1050).
- 2020 "Value that matters: Intellectual Capital and Big Data to assess performance in Healthcare. An empirical analysis", Gravili G., Manta F., Cristofaro C., Reina R., Toma P., in *Journal of Intellectual Capital* (doi 10.1108/JIC-02-2020-0067 - ISSN: 1469-1930).
- 2020 "Sustainability and national culture: evidence from organic farming industry", Manta F., Toma P., in *Proceedings of the 10th ISNRM of Megatrend University*, ISBN: 978-86-7747-624-3.
- 2020 "The impact of direct ESG reporting: empirical evidence in European listed companies in the agri-food sector", Conca L., Manta F., Morrone D., Toma P., in *Business Strategy and the Environment* (Online ISSN: 1099-0836).
- 2020 "Boosting the Blue Economy: the case of Blue Flag eco-label and its impact on tourism", Manta F., Morrone D., Toma P., SIM Conference 2020, ISBN 978-88-943918-4-8

**CONFERENCE
PARTICIPATION**

XVI Conference of the Italian Marketing Society – Catholic University of the Sacred Heart Piacenza (Italy) – 24-25 October 2019: "High-tech green-washing: how the VW Dieselgate changed the consumer perspective. A qualitative analysis".

EURAM 2020, Trinity College Dublin (Ireland) – 4-6 December 2020: "Toward a quadruple bottom line: social disclosure and financial performance in the banking sector", Manta F., Tarulli A., Morrone D., Toma P.



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10th International Symposium on Natural Resources Management – Megatrend University, Faculty of Management Zajecar (Serbia) – 26 September 2020: “Sustainability and national culture: evidence from organic farming industry”.

XVII Conference of the Italian Marketing Society – LIUC University “C. Cattaneo” Castellanza (Italy) – 29-30 October 2020: “Boosting the Blue Economy: the case of Blue Flag eco-label and its impact on tourism”.

EDITOR AND REVIEWER ACTIVITIES

2020	Guest Editor for the Special Issue "Water Management and Efficiency for Sustainable Development Strategies" on MDPI Sustainability (ISSN 2701-1050);
2020	Occasional reviewer for EURAM 2020

TEACHING AND TUTORSHIP ACTIVITY

2020-Ongoing	Global Brand Management (MA)
2019-Ongoing	Marketing management – English course (BA)
2019-Ongoing	Market Research and Data Analysis (BA)
2018-2019	Management of Natural Resources and Renewable Energies (BA)

GRANTS

2019	Interreg Project Italy-Greece: TRUST – Cooperation on Sustainable Transport – project researcher
2018	PhD scholarship XXXIV Cycle

PERSONAL INTERESTS

I am very keen on international politics, economics, business and finance, so that I try to take advantage of my creative skills besides knowledge in the art of writing.



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I hereby declare that all the information contained in this resume is in accordance with facts or truths to my knowledge. I take full responsibility for the correctness of the said information.

Lecce, 18/12/2020

Francesco Manta

A handwritten signature in black ink, appearing to read "FM", is written over a horizontal line.