

**Curriculum Vitae**  
**Europass**

Prof. Dott. Francesca Grippa  
Professoressa di Strategia Aziendale  
Associate Dean of Research  
Direttrice del corso di Laurea in  
Management  
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**Formazione e carriera**

Gennaio 2023-Oggi

- Associate Dean of Research
- Executive Director Northeastern's Lab for Inclusive Entrepreneurship

Luglio 2018 - Oggi

- Professoressa di Strategia Aziendale e Direttrice del corso di Laurea in Management
- Capo Dipartimento "Global and Social Enterprise", con supervisione di due Lauree di primo livello (BS in Finance and Accounting, BS in Management) e tre Master di specializzazione (MS in Non Profit Management, MS Global Studies and International Relations, MS Commerce and Economic Development).

2017-2021: Professore Affiliato, Global Resilience Institute, Northeastern University, Boston, MA

Luglio 2014 – Giugno 2018: Professoressa Associata e Direttrice del corso di Laurea in Management - Business Strategy, Innovation, International Business

Luglio 2010 – Giugno 2014: Assistant Professor e Direttrice del corso di Laurea in Management - Business Strategy, Innovation, International Business, Leadership

Settembre 2009 – oggi: Professore a Contratto, D'amore McKim School of Business, Northeastern University: Entrepreneurship, Strategy, Operation Management, Small Business Management, Innovation and Enterprise Growth

2008– 2010: Assistant Professor (Ricercatrice Confermata, ING-IND/35): Università del Salento, Dipartimento di Ingegneria dell'Innovazione, Lecce

2008: Professore a Contratto, Master's in "Management, Innovation and Services Engineering" Scuola Superiore Sant'Anna, Pisa

2007 – 2010: Professore a Contratto per 3 edizioni del Corporate Master's FHINK presso Leonardo S.p.A. (Finmeccanica), Roma



UNIVERSITÀ

LUM

GIUSEPPE  
DEGENNARO

### Esperienza professionale

2020-2024 - Visiting Professor- MIT Media Lab, Human Dynamics Group, Cambridge, MA

2020-2021 - Course Instructor "AI Strategy" and "AI Leadership", Riff Analytics and Esme Learning Solutions, Newton, MA

2020-2021- Research Affiliate. Progetto su "AI platforms to support Digital Collaboration", Massachusetts Institute of Technology, Media Lab/Connection Science, Cambridge, MA.

2019-2020: Visiting Scholar. Progetto per l'analisi dei modelli di digital transformation in Puglia. Massachusetts Institute of Technology, Media Lab/Connection Science, Cambridge, MA

2018 – 2020: Lead Investigator sul progetto: "Optimization of a Collaborative Team: Measuring Social Capital of Healthcare Teams", Mount Sinai Hospital, New York City, NY, USA

2019: Principal Investigator (co-PI) sul progetto: "Massachusetts Opioid Crisis: Data-driven Approaches for Community Resilience Initiatives", Global Resilience Institute, Northeastern University, Boston, MA.

2018, 2019, 2020: Program Chair e componente del team di organizzazione di tre edizioni della Conferenza sulle "Collaborative Innovation Networks" in collaborazione con MIT (con sedi in USA, Cina, Polonia).

2016-2017: Ricercatrice sul progetto "Path of the Patient", Cincinnati Children's Hospital Medical Center, Cincinnati Ohio, USA

2016: Partecipazione come Advisory Board member, Invited Speaker e Panelist, al progetto europeo GEDII "Gender Diversity Impact - Improving research and innovation through gender diversity" (2015-2018), Barcellona, Spagna.

2009-Oggi: Componente di vari progetti di ricerca su "Intelligent Collaborative Knowledge Networks", Massachusetts Institute of Technology, Center for Collective Intelligence, Cambridge, MA, USA

2010-2016: Ricercatrice su due progetti "Collaborative Chronic Care Network (C3N)" e "Supporting the development of four healthcare delivery teams", Cincinnati Children's Hospital Medical Center, Cincinnati Ohio, USA.

2007 – 2010: Ricercatrice sul progetto "Supporto e Valutazione delle Comunità Mindsh@re" presso Leonardo S.p.A. (Finmeccanica), Roma

### Istruzione e formazione

2007 Ph.D. (with honors) in e-Business Management, Università' del Salento, Lecce

2006 Visiting PhD Student al MIT Center for Collective Intelligence and Center for Digital Business

2003 Master di specializzazione in e-Business Management, Università' del Salento, Lecce

2002 Laurea in Scienze della Comunicazione, indirizzo aziendale, 110/110 e lode, Università' di Siena

### Lingue

**Italiano** Madrelingua

**Inglese** Proficient

**Capacità e competenze  
tecniche**

L'attività professionale e di ricerca scientifica è stata da sempre improntata su alcuni principali filoni, quali: a) strategie di cambiamento organizzativo; 2) modelli organizzativi e di leadership a supporto dell'innovazione; 3) reti strategiche collaborative a favore dell'innovazione e dell'imprenditorialità.

Le attività di ricerca e consulenza, svolte in modo continuativo negli anni, sono risultate in pubblicazioni internazionali con specifico impatto entro le comunità scientifiche di riferimento. Oltre alle pubblicazioni riportate nella sezione seguente, i temi di ricerca sono stati discussi e pubblicati su riviste ad ampio raggio tra cui:

- Harvard Business Review "A Novel Way to Boost Client Satisfaction" (April 2019)
- Psychology Today "The 5 Worst Email Mistakes and the 5 Best Ways to Avoid Them" (Maggio 2017).
- New Scientist "Web tool predicts election results and stock prices", Issue 2642 (Febbraio 2008).

Il profilo completo è consultabile al seguente url:

<https://scholar.google.com/citations?user=QXBm7YcAAAAJ&hl=en>

**Ulteriori informazioni****Principali pubblicazioni  
scientifiche****Libri**

- Gloor.P., **Grippa F.**, Fronzetti Colladon, A Przegalinska A. (Forthcoming, 2023). Handbook of Social Computing, Edward Elgar Publishing.
- Przegalinska A., **Grippa F.**, Gloor P. (2020) Digital Transformation of Collaboration, Springer Nature ISBN 978-3-030-48993-9
- Song, Y., **Grippa, F.**, Gloor, P. A., Leitão, J. (2019) Collaborative Innovation Networks. Latest Insights from Social Innovation, Education, and Emerging Technologies Research, ISBN 978-3-030-17238-1
- **Grippa F.**, Leitão J., Gluesing J., Riopelle K., Gloor P., (2018) "Collaborative Innovation Networks. Building Adaptive and Resilient Organizations", Springer Series "Studies on Entrepreneurship, Structural Change and Industrial Dynamics", DOI: 10.1007/978-3-319-74295-3.

**ARTICOLI IN RIVISTE PEER-REVIEWED****2023**

- Fronzetti Colladon, A., **Grippa F.**, Guardabascio B., Ravazzolo F., Costante G. (2023, *accepted for publication*) Forecasting Consumer Confidence through Semantic Network Analysis of Online News, *Sci Rep*.

**2022**

- Fronzetti Colladon, A., **Grippa, F.**, Broccatelli, C., Mauren, C., McKinsey, S., Kattan, J., Sutton, E.S.J., Satlin, L. and Bucuvalas, J. (2022), "Boosting advice and knowledge sharing among healthcare professionals", *Journal of Knowledge Management*, <https://doi.org/10.1108/JKM-06-2022-0499>
- Gloor, P., Fronzetti Colladon, A. & **Grippa, F.** Measuring ethical behavior with AI and natural language processing to assess business success. *Sci Rep* 12, 10228 (2022). <https://doi.org/10.1038/s41598-022-14101-4>

**2020**

- Gloor P., Fronzetti Colladon A., **Grippa, F.** (2020) The digital footprint of innovators: using E-Mail to detect the most creative people in your organization, *Journal of Business Research*, Elsevier, Volume 114, June 2020, Pages 254-264, <https://doi.org/10.1016/j.jbusres.2020.04.025>



- Gloor P., Fronzetti Colladon A., **Grippa F.**, Hadley B., Woerner S. (2020) The impact of social media presence and board member composition on new venture success: Evidences from VC-backed U.S. startups, *Technological Forecasting & Social Change*, Elsevier, August 2020, Volume 157, <https://doi.org/10.1016/j.techfore.2020.120098>
  - Fronzetti Colladon A., **Grippa F.**, Innarella R. (2020) Studying the Association of Online Brand Importance with Museum Visitors: an Application of the Semantic Brand Score, *Tourism Management Perspectives*, Elsevier, vol 33, January 2020, <https://doi.org/10.1016/j.tmp.2019.100588>
  - Greco, F., Riopelle, K., **Grippa, F.**, Colladon, A. F., & Gluesing, J. (2020). Linguistic sleuthing for innovators. *Quality & Quantity*, 1-19, <https://doi.org/10.1007/s11135-020-01038-x>
  - Porter B & **Grippa F.**, (2020). "A Platform for AI-Enabled Real-Time Feedback to Promote Digital Collaboration," *Sustainability*, MDPI, Open Access Journal, vol. 12(24), pages 1-13, December. <https://doi.org/10.3390/su122410243>
- 2019
- Capodieci A., **Grippa F.**, Elia G., Manetti L. (2019). A network-based dashboard for cultural heritage promotion in digital environments. *International Journal of Entrepreneurship and Small Business*. 36, 4 (Jan. 2019), 453–475. <https://doi.org/10.1504/IJESB.2019.098987>
- 2018
- **Grippa F.**, Bucuvalas, J.; Booth, A.; Alessandrini, E., Fronzetti Colladon, A; Wade, LM. (2018) Measuring information exchange and brokerage capacity of healthcare teams, *Management Decision*, Vol. 56 Issue: 10, pp.2239-2251, <https://doi.org/10.1108/MD-10-2017-1001>
  - Fronzetti Colladon A. & **Grippa** (2018). The Importance of Being Honest. Correlating Self-Report Accuracy and Network Centrality with Academic Performance. *The Journal of Psychology: Interdisciplinary and Applied*, 152(5), p. 304-324. <https://doi.org/10.1080/00223980.2018.1459443>
  - Fronzetti Colladon, A., **Grippa, F.** Gloor P., Battistoni E., La Bella A. (2018) What Makes You Popular: Beauty, Personality or Intelligence? *International Journal of Entrepreneurship and Small Business*, Vol. 35, No. 2. <http://doi.org/10.1504/IJESB.2018.094967>
  - Gloor, P.A., Colladon, A.F., **Grippa, F.** Budner P., Eirichet J. (2018) Aristotle Said "Happiness is a State of Activity" — Predicting Mood Through Body Sensing with Smartwatches, *Journal of Systems Science and Systems Engineering*, October 2018, Volume 27, Issue 5, pp 586–612, DOI <https://doi.org/10.1007/s11518-018-5383-7>
- 2017
- Gloor, P. A., Colladon, A. F., **Grippa, F.**, & Giacomelli, G. (2017). Forecasting managerial turnover through e-mail based social network analysis. *Computers in Human Behavior*, 71, 343-352. <https://doi.org/10.1016/j.chb.2017.02.017>
  - Gloor, P., Colladon, A. F., Giacomelli, G., Saran, T., & **Grippa, F.** (2017). The impact of virtual mirroring on customer satisfaction. *Journal of Business Research*, Vol. 75, pages 67-76. <https://doi.org/10.1016/j.jbusres.2017.02.010>
- 2014
- **Grippa, F** (2014) Combining different components of intellectual capital within clinical teams, *Management Control*, Franco Angeli, Vol.2, pp. 95-119. DOI: 10.3280/MACO2014-002005
  - Grippa, F., Provost, S.M., Gloor, P.A. and McKean, M. and Thakkar, S., (2014) Recognizing Communication Patterns in Chronic Care Innovation Networks (August 15, 2014). Available at SSRN: <https://ssrn.com/abstract=2539920> or <http://dx.doi.org/10.2139/ssrn.2539920>
  - Bucuvalas, J., Fronzetti Colladon, A., Gloor, P., **Grippa, F.**, Horton, J., Timme, E. (2014) Increasing Interactions in Healthcare Teams through Architectural Interventions and Interpersonal Communication Analysis. *Journal of Healthcare Information Management*. vol 28, no 4, pp. 58-65. URL: [http://www.jhimdigital.org/jhim/fall\\_2014](http://www.jhimdigital.org/jhim/fall_2014)
- 2013
- Zhang X, Gloor P. A., **Grippa F.** (2013) Measuring creative performance of teams through dynamic semantic social network analysis. *International Journal of Organisational Design and Engineering*, 3(2): 165–184. <https://doi.org/10.1504/IJODE.2013.057014>



## 2012

- **Grippa F.** (2012) Nurturing communities of innovation. Evidence from the aerospace industry, *International Journal of Innovation and Technology Management*, Vol. 9, N. 4, August 2012, pp. 1-20. <http://dx.doi.org/10.1142/S0219877012500290>
- **Grippa, F.**, Gloor, P.A., Bucuvalas, J.C. and Palazzolo, M. (2012) Supporting development efforts of clinical care teams, *International Journal of Organisational Design and Engineering*, Vol. 2, No. 2, pp.149–166. <https://doi.org/10.1504/IJODE.2012.047572>
- Gloor P.A., **Grippa F.**, Putzke J., Lassenius C., Fuehres H., Fischbach K., Schoder D. (2012) Measuring Social Capital in Creative Teams Through Sociometric Sensors, *International Journal of Organizational Design and Engineering*, Vol. 2, No. 4, pp. 380-401. <https://doi.org/10.1504/IJODE.2012.051442>

## 2011

- **Grippa F.** (2011) *Interdepartmental networks*, in George A. Barnett and J. Geoffrey Golson (Editors), *Encyclopaedia of Social Networks*, Sage Publications.
- Palazzolo M., **Grippa F.**, Booth A., Rechner S., Bucuvalas J., Gloor P. (2011) Measuring Social Network Structure of Clinical Teams Caring for Patients with Complex Conditions, *Procedia - Social and Behavioral Sciences*, Vol 26, pp. 17–29 <https://doi.org/10.1016/j.sbspro.2011.10.558>

## 2010

- **Grippa F.**, De Maggio M., Corallo A., Passiante G., (2010) Discovering the Hidden Dynamics of Learning Communities, *Journal of Information Technology Case and Application Research*, Vol. 12, N. 3, p. 34. <http://dx.doi.org/10.1080/15228053.2010.10856188>
- Corallo A., De Maggio M., **Grippa F.**, Passiante G., (2010) A Methodological Framework to Monitor the Performance of Virtual Learning Communities, *Human Factors and Ergonomics in Manufacturing & Service Industries*, Wiley Periodicals, Vol. 20, N. 2, pp. 135–148. DOI: 10.1002/hfm.20205
- Gloor P.A, **Grippa F.**, Borgert A., Colletti R.B., Dellal G., Margolis P., Seid M. (2010) Towards Growing a COIN in a Medical Research Community, *Procedia - Social and Behavioral Sciences*, Vol. 26, pp.3-16. <http://dx.doi.org/10.1016/j.sbspro.2011.10.557>
- Bisconti C., Corallo A., De Maggio M., **Grippa F.**, Totaro S. (2010) Quantum modeling of social dynamics, *International Journal of Knowledge Society Research*, Volume 1, Issue 1, pp. 1-12, <https://www.igi-global.com/chapter/quantum-modeling-social-dynamics/70093>

## 2009

- **Grippa F.**, Gloor P.A., (2009) You are who remembers you. Detecting leadership through accuracy of recall, *Social Networks*, Elsevier, Vol. 31 Issue 4, pp. 255–261, <https://doi.org/10.1016/j.socnet.2009.07.001>
- **Grippa F.**, (2009) A social network scorecard to monitor knowledge flows across communication media, *Knowledge Management Research & Practice*, Palgrave Macmillan, Vol. 7, No. 4, pp. 317-328, <https://doi.org/10.1057/kmnp.2009.24>
- **Grippa F.**, Secundo G., (2009) Web 2.0 Project-Based Learning in Higher Education. Some preliminary evidence, *International Journal of Web Based Communities*, Vol. 5 No. 4, pp. 543-561, <https://doi.org/10.1504/IJWBC.2009.028089>
- Secundo G., **Grippa F.**, De Maggio M., Del Vecchio P., (2009) Design of a Web 2.0 Learning Laboratory for developing managerial competencies, *International Journal of Continuing Engineering Education and Life-Long Learning*, Vol. 19, Nos. 2/3, pp. 206 -221, <http://www.inderscience.com/offer.php?id=25028>
- Secundo G., **Grippa F.** (2009). Designing, Managing and Assessing a Web 2.0 Learning community to enhance Inquiry based Learning, *International Journal of Web Based Communities*, Vol.6, No.2, pp. 164 – 182, <https://www.inderscienceonline.com/doi/abs/10.1504/IJWBC.2010.032233>

## 2008

- Gloor, P.A., **Grippa, F.**, Kidane, Y.H., Marmier, P., Von Arb, C. (2008) Location matters – measuring the efficiency of business social networking, *International Journal of Foresight and Innovation Policy*, Vol. 4, Nos. 3/4, pp.230–245, DOI: 10.1504/IJFIP.2008.017578



## BOOK CHAPTERS

## 2020

- Robinson C., Wood M., **Grippa F.**, Avalon E. (2020) *Combining Social Capital and Geospatial Analysis to measure the Boston's Opioid Epidemic*, In A. Przegalinska, F. Grippa, & P. A. Gloor (Eds.), *Digital Transformation of Collaboration*. Springer International Publishing.
- Fronzetti Colladon, A., & **Grippa, F.** (2020). *Brand Intelligence Analytics*. In A. Przegalinska, F. Grippa, & P. A. Gloor (Eds.), *Digital Transformation of Collaboration*. Springer International Publishing.

## 2018

- Gloor P. and **Grippa F.** (2018). *Creating Collaborative Innovation Networks to Reduce Infant Mortality*, in Grippa F., Leitão J., Gluesing J., Riopelle K., Gloor P., (Eds) *Collaborative Innovation Networks. Building Adaptive and Resilient Organizations*, DOI: 10.1007/978-3-319-74295-3.

## 2012

- De Maggio, M., **Grippa, F.** (2012). *An Integrated Methodology to Detect the Evolution of Virtual Organizational Communities*, In C. El Morr, and P. Maret (Eds.), *Virtual Community Building and the Information Society: Current and Future Directions* (pp. 50-74). Hershey, PA: Information Science Reference.
- **Grippa, F.**, De Maggio, M., & Corallo, A. (2012). *Observing the Evolution of a Learning Community Using Social Network Analysis*. In M. Safar, & K. Mahdi (Eds.), *Social Networking and Community Behavior Modeling: Qualitative and Quantitative Measures* (pp. 215-231). Hershey, PA: Information Science Reference.

## 2011

- **Grippa F.**, Elia G. (2011) *Recognizing innovation through Social Network Analysis: the Virtual eBMS case*, in L. Uden and E. Eardley (Eds), *Innovative Knowledge Management: Concepts for Organizational Creativity and Collaborative Design* (pp. 264-285), IGI Global, Staffordshire University, U.K.
- Bisconti C., Corallo A., De Maggio M., **Grippa F.**, Totaro S. (2011) *Using Quantum Agent-Based Simulation to Model Social Networks: An innovative interdisciplinary approach*, in M. Lytras, O.de Pablos E. Damiani (Eds), *Semantic Web Personalization and Context Awareness: Management of Personal Identities and Social Networking* (pp. 42-54), IGI Global.
- De Maggio M., Del Vecchio P., Elia G., **Grippa F.**, Secundo G. (2011) *An ICT-based Network of Competence Centres for Developing Intellectual Capital in the Mediterranean Area*, chapter 14 (pp 164-181), in *Handbook of Research on E-Services in the Public Sector: E-Government Strategies and Advancements* (Abid Thyab Al Ajeeli and Yousif A. Latif Al-Bastaki, eds.), IGI Global Hershey: New York.

## 2010

- **Grippa F.**, Secundo G., De Maggio M. (2010), *A Learning Dashboard to Monitor an Open Networked Learning Community*, in G. Elia E. and Poce (Eds), *Open Networked "i-Learning"* (pp.111-131) Springer New York.

## 2009

- **Grippa, F.**, Di Giovanni A., Passiante G., (2009) *Fostering Innovation through Value-Creating Communities*, in A. Romano, *Open Business Innovation Leadership. The Emergence of the Stakeholder University* (pp. 109-169), Palgrave Macmillan, UK.
- Margherita A., **Grippa, F.**, (2009) *Towards Open Business Innovation Leadership*, in A. Romano, *Open Business Innovation Leadership. The Emergence of the Stakeholder University* (pp.1-18), Palgrave Macmillan, UK.
- **Grippa F.**, Secundo G., Passiante G., (2009) *An Integrated Model to Monitor and Evaluate Web 2.0 Project-based Learning*, in M.D. Lytras et al. (Eds), *LNAI: Lecture Notes In Artificial Intelligence*, (pp. 50-59), Springer-Verlag Berlin, Heidelberg.
- Bisconti C., Corallo A., De Maggio M., **Grippa F.**, Totaro S., (2009) *Quantum modeling of social networks. The Q.NET project*, in M.D. Lytras et al. (Eds), *LNAI: Lecture Notes in*



*Computer Science*, (pp. 70-77) Springer-Verlag, Berlin Heidelberg. DOI: 10.1007/978-3-642-04754-1

## 2008

- Corallo A., De Maggio M., **Grippa F.**, Passiante G., (2008), Evolving Mechanisms of Virtual Learning Communities. Lessons Learned from a case in Higher Education, in M.D. Lytras et al. (Eds.), *LNAI Springer Lecture Notes in Computer Science*, (pp. 304-313) Springer-Verlag, Berlin Heidelberg.

## RESEARCH FEATURED IN SCIENTIFIC MAGAZINES

- Harvard Business Review (April 2019) "A Novel Way to Boost Client Satisfaction"  
<https://hbr.org/2019/03/a-novel-way-to-boost-client-satisfaction>
- Psychology Today - The 5 Worst Email Mistakes and the 5 Best Ways to Avoid Them. May 20, 2017, <https://www.psychologytoday.com/blog/fulfillment-any-age/201705/the-5-worst-email-mistakes-and-the-5-best-ways-avoid-them>
- New Scientist - Web tool predicts election results and stock prices, New Scientist magazine, Issue 2642, February 7th 2008, page 30.  
<https://www.newscientist.com/article/mg19726426.400-web-tool-predicts-election-results-and-stock-prices/>

## PRESENTATIONS AND PROCEEDINGS

## 2022

- Fronzetti Colladon A., Gluesing J., Greco F., **Grippa F.**, Riopelle K., (2022) Crowdfunding Success: How Campaign Language Can Predict Funding, 10<sup>th</sup> International Conference on Collaborative Innovation Networks, Krakow, Poland, September 11-12, 2022.

## 2021

- Fronzetti Colladon A., **Grippa F.**, Segneri L. (2021) A new system for evaluating brand importance: A use case from the fashion industry, WebSci '21: 13th ACM Web Science Conference 2021- June 2021, Pages 132–136, <https://doi.org/10.1145/3462741.3466678>
- Fronzetti Colladon A., **Grippa F.**, Guardabascio B., Ravazzolo F. (2021) *Exploring the Antecedents of Consumer Confidence through Semantic Network Analysis of Online News*, 7<sup>th</sup> RCEA Time Series, June 25th-26th, 2021.

## 2020

- **Grippa F.**, Fronzetti Colladon A. (2020) *Brand Intelligence Analytics for the 2020 US Democratic Presidential Primaries*, Computation+Journalism 2020, March 20-21, 2020, Boston, MA.

## 2019

- **Grippa F.**, Bucuvalas J., McIntire S. Dolinger M. Fronzetti Colladon A. (2019) *Building Bridges and Optimizing Team Collaboration in Healthcare*, XXXIX Sunbelt Conference of the International Network for Social Network Analysis (INSNA), June 18-23, 2019, Montreal, Quebec.
- Robinson C., **Grippa F.**, Wood M., Avalon E., (2019). *Combining Social Capital and Geospatial Analysis to measure the Boston's Opioid Epidemic*, International Conference on Collaborative Innovation Networks (COINs2019), October 8-9, 2019, Warsaw, Poland. <http://warsaw19.coinsconference.org/>

## 2018

- Fronzetti Colladon A., La Bella A., **Grippa F.**, D'Innella, Capano (2018) Brand Intelligence in the Era of Big Data: Advances in the Use of the Semantic Brand Score, Conference: XXIX RSA AiG 2018 - The Challenge of Management Engineering in a Changing Manufacturing World - DOI: 10.13140/RG.2.2.22783.66723

## 2017

- **Grippa F.**, Bucuvalas J., Booth A., Alessandrini E. and Fronzetti Colladon A., (2017) Supporting Collaborative Health Care Teams through Knowledge Mapping, 7<sup>th</sup> International Conference on Collaborative Innovation Networks, Detroit, MI, September 14-17<sup>th</sup> 2017.
- Gloor P., Fronzetti Colladon A., **Grippa F.** (2017) "Communicate or Perish. Predicting innovative behaviors via Email Communication Analysis." Presented at the XXXVIII



- Sunbelt conference of the International Network for Social Network Analysis Beijing, China, May 30-June 4.
- Gloor P., Fronzetti Colladon A., **Grippa F.** (2017) Email Communication Analysis to Recognize Innovative Behaviors, accepted for presentation at the conference RSA AIIG, Bari, Italy, October 19-20, 2017.
  - Gloor P., Fronzetti Colladon A., **Grippa F.** (2017) "How to predict Managerial Turnover using Network and Content Analysis", Poster presented at the 2016 CPS Conference (October 13th, 2016).
- 2016**
- Gloor P. Fronzetti Colladon A., **Grippa F.**, Giacomelli G. (2016) Are you a Settler or a Nomad? Predicting Managerial Attrition via Email Network Analysis, XXXVII Sunbelt conference (International Network of Social Network Analysis), April 2016, Newport Beach, CA.
- 2015**
- Capodieci, A., D'Aprile, D., Elia, G., **Grippa, F.** and Mainetti, L. (2015) Visualizing Cultural Digital Resources using Social Network Analysis. In Proceedings of the 7th International Joint Conference on Knowledge Discovery, Knowledge Engineering and Knowledge Management (IC3K 2015) – Vol. 1, pp. 186-194 ISBN: 978-989-758-158-8, Lisbon, Portugal, 12-14 November 2015.
  - Gloor P., Fronzetti Colladon A., Giacomelli G., Saran T., **Grippa F.** (2015). "Using Virtual Mirroring to Enhance Organizational Performance" accepted for presentation in the Words and Networks session of *Sunbelt XXXV*, Brighton, UK, 23-28 June 2015.
- 2014**
- **Grippa F.**, Provost S., Gloor P, Pace-Scrivener M., Takkar S. (2014) "A systematic methodology to measure innovation in chronic care teams", Proceedings of the American Society for Engineering Management, 2014 International Annual Conference, S. Long, E-H. Ng, and C. Downing (eds), ISBN: 978-0-9831005-4-6.
  - Provost S., McKean M., **Grippa F.**, Thakkar S., McDaniel R., Seid M., Gloor P., and Margolis M. (2014) Innovation insights from dynamic social network analysis in a digitally-enabled collaborative chronic care network. May 29, 2014, Academy of Healthcare Meeting.
- 2013**
- **Grippa F.**, Bucuvalas J., Gloor P.A. (2013) *A methodology to combine different components of intellectual capital within paediatric clinical care teams*, presented at the Second Management Control Journal workshop: Controlling and Reporting for Intangibles, Pisa, Italy, July 11-12, 2013.
  - Provost S., Gloor P.A, **Grippa F.**, (2013) *Virtual Mirroring of the Collaborative Chronic Care Network: A Longitudinal Social Network Analysis*, international conference *International Network for Social Network Analysis*, May 21-26 2013, Hamburg, Germany.
  - Bucuvalas J., Demko M., Freeman L, Gloor P.A., **Grippa F.**, Olguin Olguin D. (2013) "Analyzing Quality of Care in Outpatient Clinics with Sociometric Badges", accepted for presentation at the international conference *International Network for Social Network Analysis*, May 21-26 2013, Hamburg, Germany.
  - Zhang X., Gloor P.A., **Grippa F.** (2013) Measuring Creative Performance of Teams through Dynamic Semantic Social Network Analysis, presented at the conference *Collaborative Organizations and Social Media 2013*, Brunswick, ME, April 12, 2013.
- 2012**
- Bucuvalas J., Palazzolo M., **Grippa F.**, Campbell K., Gloor P, (2012) *Social Network Analysis (SNA) of Communication Patterns on an Interdisciplinary Liver Transplant (LTX) Team*, presented at the *American Transplant Congress 2012*, Boston, MA, June 2 – 6, 2012.
  - Corallo A., Fortunato L., **Grippa F.**, Rotolo D. (2012) *Balancing Team Boundary Spanning: The Effect of Internal and External Network Structure*, presented at the Conference AiIG 2012, October 11-12, Matera, Italy.
- 2011**
- **Grippa F.**, Palazzolo M., Bucuvalas J., Gloor P. (2011) Monitoring Changes in the Social Network Structure of Clinical Care Teams Resulting from Team Development Efforts, *Procedia - Social and Behavioral Sciences, Elsevier, Collaborative Innovation Networks Conference*, Basel, Switzerland, September 2011.





## 2010

- **Grippa F.**, (2010) *Hybrid Metrics of Performance Measurement in Communities of Practice*, Proceedings of the International Conference Sunbelt XXX, June 29<sup>th</sup> -July 4<sup>th</sup> 2010, Riva del Garda, Italy.
- Passiante G., Del Vecchio P., Rollo D., Schina L., **Grippa F.** (2010) *Exploiting the knowledge shared among the members of a virtual community: collaborative innovation processes in a global automotive company*, Proceedings of the International Conference Sunbelt XXX, June 29<sup>th</sup> -July 4<sup>th</sup> 2010, Riva del Garda, Italy.
- Del Vecchio P., De Maggio M., **Grippa F.**, Passiante G., (2010) *A Network Approach to CRM: Detecting Virtual Customer Communities*, 2010 CBIM Annual Academic Workshop, January 15-18, 2010, Puerto Rico, USA.

## 2009

- **Grippa F.**, Passiante G., (2009) *Down-to-Earth Performance Enhancements: A case study from the Italian Aerospace Industry*, Proceedings of the International Conference Sunbelt XXIX, San Diego, CA, USA, March 10-15, 2009.
- De Maggio M., **Grippa F.**, Gloor P., (2009) *Predicting Team Performance through Leadership Behavior*, International Conference Sunbelt XXIX, San Diego, CA, USA, March 10-15, 2009.
- Elia G., Secundo G., De Maggio M., Del Vecchio P., **Grippa F.** (2009) *A Multicultural Networked Environment for Learning and Research in Southern Mediterranean Countries. Evidence from the Mediterranean School of e-Business Management*, EMUNI Conference of Higher Education and Research, Portorož, Slovenia, 25-26 September 2009.
- Fayoumi A., Faris H., **Grippa F.**, (2009) *Improving Knowledge Handling by Building Intelligent Systems Using Social Agent Modelling*, 4th International Multi-Conference on Computing in the Global Information Technology, ICCGI 2009, art. no. 5279817, pp. 86-91, August 23-29, 2009, Cannes/La Bocca, France.
- Govoni R., Bazarnick T., Bonazzi A., Brunori P., Frongia D., **Grippa F.**, Zandi M., (2009) *Media Behavior During 2008 US Presidential Election: A Web Content Analysis*, International Conference Sunbelt XXIX, San Diego, CA, USA, March 10-15, 2009.
- Secundo G., **Grippa F.** (2009) *Monitoring students learning networks dynamics in higher education*, Proceedings of the 10th European Conference on Knowledge Management, Vicenza, Italy 3-4 September 2009.
- Corallo, A., De Maggio, M., **Grippa, F.**, (2009) *Inter-organizational communities as the emerging organizational form: empirical evidence from different industries*, XX Riunione Scientifica AilG, Udine, 29-30 Ottobre 2009.
- **Grippa F.**, Passiante G. (2009) *Monitoring inter-organizational communities in the aerospace industry through the application of Social Network Analysis*, 3rd conference on Management & Social networks, University of Savoie, Annecy, France, November 6<sup>th</sup> 2009.

## 2008

- De Maggio M., **Grippa F.**, Passiante G., (2008) *Social Network and Content Analysis: an integrated methodology to investigate a Global Community evolution*, Fourteenth Americas Conference on Information Systems (AMCIS), Toronto, ON, Canada.
- Gloor P., Fischbach K., **Grippa F.**, Paasivaara M., (2008) *Towards an SNA-Based Framework for Educating Future Global Leaders*, Sunbelt -International Social Network Conference, Florida, USA.
- **Grippa F.**, Del Vecchio P., (2008) *Take me to your Leader: Predicting Political Leadership using Social Network Metrics*, Sunbelt -International Social Network Conference, Florida, USA.
- **Grippa, F.**, Secundo G., (2008), *How KM 2.0 Supports Remote Cross-Cultural Learning Communities*, Proceedings of the 9th European Conference on Knowledge Management, Southampton Solent University, Southampton, UK 4-5 September 2008, ISBN 978-1-906638-11-5.
- Secundo G., **Grippa F.**, De Maggio M., Del Vecchio P., (2008) *How the Case/Project based approach works in a Web 2.0 Learning Laboratory*, proceedings of DEXA 2008 Conference, September 5th 2008, Turin, Italy.



- De Maggio M., Del Vecchio P., Elia G., **Grippa F.**, Secundo G., (2008) Facing Digital and Knowledge Divide. The Mediterranean School of e-Business Management, International Arab Conference of e-Technology, October 15-16, 2008.
- 2007**
- De Maggio M, **Grippa F.**, (2007) *Detecting the Information structure of a community. methodological insights from social network and content analysis*, Proceedings of the conference Knowledge Management in Organizations - KMO, Lecce, Italy, September 10-11, 2007.
  - **Grippa F.**, Gloor P., (2007) *Selective memories favor Influentials*, (2007) Sunbelt International Social Network Conference, Corfù, Greece, May 2-6 2007.
- 2006**
- **Grippa, F.**, Zilli, A., Laubacher, R., Gloor, P., (2006) *Email may not reflect the social network*, Proceedings of the conference NAACSOS - Annual Conference of the North American Association for Computational Social and Organizational Sciences Conference, Indiana, USA, June 22-23, 2006.
  - Zilli, A., **Grippa, F.**, Gloor, P., Laubacher, R. (2006) *One in Four is Enough – Strategies for Selecting Ego Mailboxes for a Group Network View*, Proceedings of the International Sunbelt Social Network Conference, Vancouver, Canada, April 25-30, 2006.
  - **Grippa, F.**, Zilli, A., Laubacher, R., Gloor, P., (2006) *E-mail may not reflect the social network. Preliminary results*, Proceedings of the International Sunbelt Social Network Conference, Vancouver, Canada, April 25-30, 2006.
  - Zilli, A., **Grippa, F.**, Gloor, P., Laubacher, R. (2006) *One in Four is Enough – Strategies for Selecting Ego Mailboxes for a Group Network View*, European Conference on Complex Systems (ECCS '06), Saïd Business School, University of Oxford.
  - **Grippa F.**, Gloor P., Marmier P., (2006) *Preliminary findings of Network analysis at SHARE and Swissnex*, Poster Session at MIT Center for eBusiness Annual Conference.
  - Corallo, A, **Grippa, F.**, Zilli, A., (2006) *Organizational Structures and Communications Media: a Social Network Perspective*, Advanced International Summer School on Innovation in Extended Enterprise, University of Salento, Italy.
- 2005**
- **Grippa F.**, Passiante G., Corallo A., Zilli A., (2005) *Collaborative Knowledge network within a project team*, Poster Session at MIT Center for eBusiness Annual Conference.

## Award & Grants

2022-2025

Co-PI sul progetto "Promoting supplier diversity in higher education institutions", 2022 Kauffman Foundation's Knowledge Challenge (\$428,883).

2021-2026

PI for the Economic Development Administration's University Center Project: "Reinvigorating Inclusive, Equitable Innovation and Entrepreneurship (IE<sup>2</sup>) in New England" (\$1,019,230).

2021-2022

Co-PI, Northeastern University seed grant "Promoting Supplier Diversity in Higher Education-Building the Northeastern Lab for Inclusive Entrepreneurship" (\$12,000).

Co-PI, Northeastern University Tier 1 Project "Building Entrepreneurial Resilience" (\$50,000)

2016-2017

Co-PI of the Seed Grant: "Massachusetts Opioid Crisis: Data-driven Approaches for Community Resilience Initiatives" (\$10,000)

Faculty Funds through Northeastern University's College of Professional Studies on project related to "Resilience through Collaborative Innovation Networks" (\$8,000K).



UNIVERSITÀ

LUM

GIUSEPPE  
DEGENNARO

2020.

Vincitrice della *Northeastern University Fellowship* (sabbatico) per svolgere ricerca al MIT Media Lab.

2020.

Vincitrice di un fondo di sviluppo professionale per il programma "MIT Digital Transformation: From AI and IoT to Cloud, Blockchain, and Cybersecurity" [\$2000].

2017

Fondo Ricerca per il workshop "Symposium on Entrepreneurship and Innovation in Higher Education" [\$1000].

2017

Fondo Ricerca per il workshop "Scientific Symposium of the Institute for Healthcare Improvement (IHI)" [\$1000].

2016

Fondo Ricerca per il progetto "Associations between academic performance, creativity and personality traits" [\$1000].

2005-2006

Borsa di studio per trascorrere 8 mesi come Visiting PhD student al Massachusetts Institute of Technology, Center for Digital Business, Cambridge, MA

2004-2007

Borsa di Studio, PhD – Dottorato di Ricerca in eBusiness Management, ISUFI, Università del Salento, Lecce