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| Denominazione | Business English |
| Moduli componenti | - |
| Settore scientifico-disciplinare | LM-77 |
| Anno di corso e semestre di erogazione | 1st year, 1st semester |
| Lingua di insegnamento | English |
| Carico didattico in crediti formativi universitari | 4 |
| Numero di ore di attività didattica assistita | 24 |
| Docente | Michele Langiulli |
| Risultati di apprendimento specifici | <p><i>Knowledge and ability to understand</i></p> <p>By the end of the course, the students will have acquired the necessary language knowledge and skills for both the professional/academic fields and will be able to produce oral and written work.</p> <p><i>Autonomy of judgement</i></p> <p>The students will be able to autonomously carry out business English tasks such as understanding texts, articles, case studies and audiovisuals.</p> <p><i>Communicative skills</i></p> <p>By the end of the course the student will be able to communicate information, ideas, issues and solutions to both professional and non-professional interlocutors.</p> |
| Programma | <p>The course aims at strengthening the knowledge of Business English to an upper-intermediate level by concentrating on the four skills:</p> <ul style="list-style-type: none"> • READING: understanding the main ideas of complex texts both on concrete and abstract subjects, including technical debates on economics, concerning all fields of specialization; • LISTENING: comprehending the main concepts of complex audiovisuals on business topics, including some debates on different issues; • WRITING: producing clear, correct and detailed texts on a wide range of subjects. Explaining a point of view on a particular issue by providing supporting arguments for and against the opinion expressed. • SPEAKING: interacting with a good level of fluency and spontaneity on matters of work and business by enabling the regular exchange with the native speakers without strain for both parties. <p>The knowledge of grammar and vocabulary will be reviewed and improved through explanations and interactive activities on the following grammar items: adjectives, stative/dynamic verbs, prepositions (of place, time, etc.), <u>relative clauses</u>, <u>comparatives</u> and <u>superlatives</u>, irregular verbs, past tenses, present perfect/past simple, conditionals, 0, 1st, 2nd and 3rd, <u>connecting words</u>, modals, phrasal verbs (extended), will and to be going to, <u>future continuous</u>, <u>future perfect</u>, <u>modals of deduction and speculation</u>, passive form, reported speech (range of tenses) gerunds and infinitives.</p> <p>The semantic areas will include the following topics: The working day, Corporate culture, Company history, Distribution and delivery, Company finances, Investments, Staff development and training, Job description and job satisfaction, Letters of enquiry and</p> |

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| | information, Describing graphs, Developing a new product, Establishing relationships and negotiating, Financing the start-up, Presenting your business idea, Business conferences, Reports, Business meetings, Using the Internet, Staff surveys, Communication with customers. |
| Tipologie di attività didattiche previste e relative modalità di svolgimento | The course promotes the awareness in the use of the main elements of Business English, through the review and explanation of grammar, lexical, structural and functional elements of the language. Oral/written reception and interaction will be encouraged through the use of a large selection of didactic and/or real materials (written, audio/video) about business and finance. It will be structured in 8 frontal lectures focusing on morphosyntactic and grammatical aspects. Great emphasis will be placed on listening and cooperative learning (group and pair work). The lexical approach will be adopted. |
| Metodi e criteri di valutazione dell'apprendimento | The students will sit a final oral exam. The exam will focus on the topics explained in class, on some general questions (speaking about yourself) and on some intermediate grammar topics (only those found in the texts analysed). It will last about 30 minutes. The questions aim at assessing: the knowledge of some basic communicative elements in the English language (to talk about oneself in the Past, Present and Future tenses), the ability to summarize at least two passages (among those included in the programme) and the grammar elements that are found in those two passages. |
| Criteri di misurazione dell'apprendimento e di attribuzione del voto finale | The learning assessment involves the awarding of a final grade out of 30. The final grade is the result of the assessment which takes into account both fluency and accuracy of speaking (50%) plus the knowledge of the topics and the grammar (50%). Each exam question has the same weight as far as the final assessment is concerned. |
| Propedeuticità | In order to effectively attend the course, students should have at least a basic (A2) or preferably an intermediate knowledge of English (B1) |
| Materiale didattico utilizzato e materiale didattico consigliato | <u>Notes (edited by the lecturer)</u> <i>Reference texts:</i> Guy Brook-Hart, Norman Whitby, Business Benchmark Pre-intermediate to Intermediate, Cambridge ESOL, Cambridge University Press; Michael Swan, Practical English Usage (or other English Grammar text). |