

ENGLISH ADVANCED

7 CFU

(Prof.ssa Angela Calabrese)

Language: English

PREREQUISITES

This course is designed for students with B2 level as defined by the Common European Framework of Reference.

LEARNING OBJECTIVES

The course aims at developing a good knowledge of grammar, lexis and communication skills necessary in the world of Business Administration.

LEARNING OUTCOMES

To consolidate B2 level and to bring students to a confident linguistic level enabling them to communicate orally and written in business administration situations.

COURSE SYLLABUS

The business world: Corporate Culture , Customer support , Customer service , Products and Packaging , Careers , Making deals, Retailing, Corporate Social Responsibility, Mergers and Acquisitions , Risks and Opportunities, International Trade , Expert Sales and Payment.

Grammar: Past tenses and advice structures, Asking questions and giving instructions, Relative clauses, articles and noun combinations, Present tenses, Conditionals and recommendations , the passive and reported speech, Future forms and expressing likelihood, Modals , Prepositions.

COURSE STRUCTURE

This course is structured in class lectures with the use of both written and audio texts in order to practice and analyze the language. Conversation , role-play and group work will also be used to analyze case studies and important themes regarding business administration situations.

COURSE GRADES AND TESTING

There will be periodical testing during the course leading to the final oral exam.

OPTIONAL ACTIVITIES

Tutoring when necessary

TESTI CONSIGLIATI E BIBLIOGRAFIA/READING MATERIALS

John Allison with Paul Emmerson, The Business 2.0 B1 + Intermediate, MACMILLAN